



# CITIC Children Rights Guide

Spring 2023



中信出版集团  
CITIC Press Group

# Picture Book



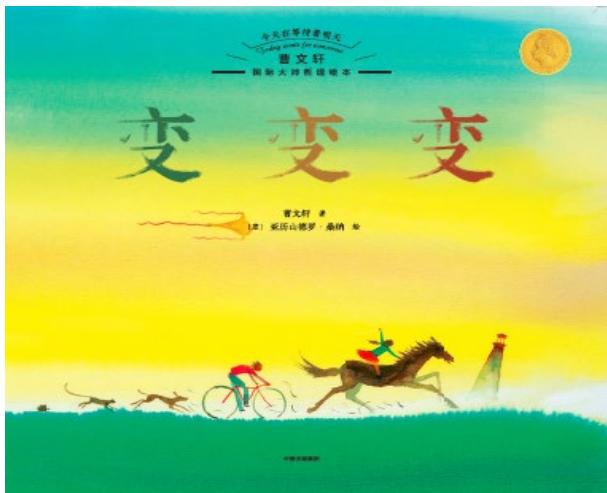
## Picture book adaptation from children's literature writer and Hans Christian Andersen Award winner, Cao Wenxuan (4 Titles)

Born in 1954, Cao is an acclaimed novelist of children's literature, best known for winning the prestigious Hans Christian Andersen Award in 2016. He was the first Chinese author to ever receive the award. In announcing the award, the International Board for Young People's Jury said Cao "writes beautifully about the complex lives children facing great challenges, He is a deeply committed writer, whose own difficult childhood has been deeply influential on his writing in which there are no easy answers." In 2015, Cao's *Dingding and Dangdang* series was selected as one of IBBY's Outstanding Books for Young People with Disabilities. In 2017, his book *Bronze and Sunflower* was selected as a Kirkus finalist and a New York Times Notable Children's Book. Cao's English translator of all his works Helen Wang won the 2017 Marsh Award for Children's Literature in Translation. A professor of Chinese literature at Peking University, Cao's work has been translated into English, French, German, Italian, Russian, Japanese, and Korean. Several of his works have also been adapted into films. His other works include *Dragonfly Eyes*, *The Grass House*, *Summer*, etc.

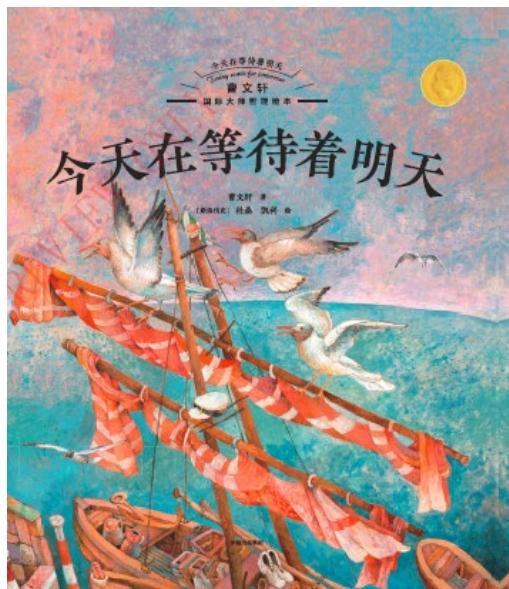


# International Masters' Philosophical Picture Books

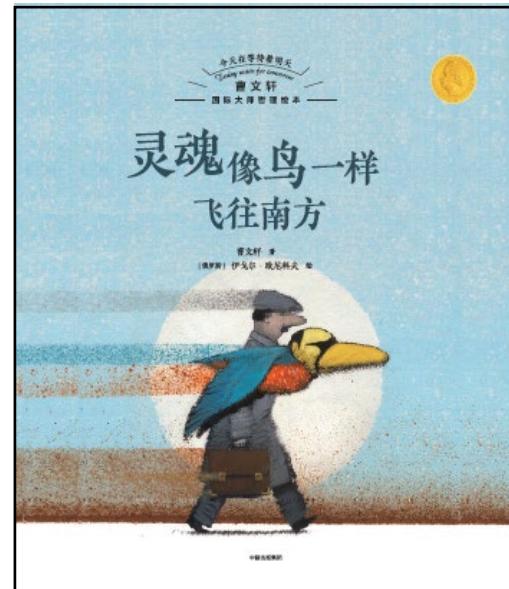
- Hans Christian Andersen Award winners Cao Wenxuan, Dušan Kállay, and Igor Oleynikov collaborate on four stunning picture books.
- Explores the themes of self-respect, self-love, optimism, self-determination, and courage
- Nobel Laureate in Literature Mo Yan recommends.



I Wish I Could Be  
9787521750041



Today Waits for Tomorrow  
9787521750058

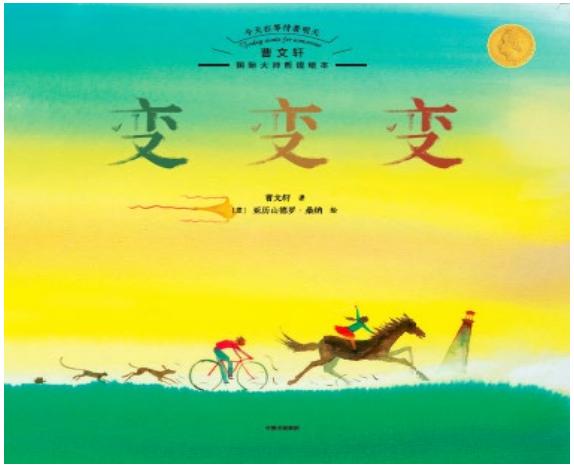


The Soul Flew South Like a Bird  
9787521750065

April 2023  
8 titles, 48 pages per volume  
Full color hardcover  
227mm x 250mm & 250mm x 227mm  
Ages 3 to 8  
Price: ¥49.8/ volume  
English translation available



Who's that Drumming in the middle  
of the night?  
9787521743586



## I Wish I Could Be

**Illustrator:** Alessandro Sanna

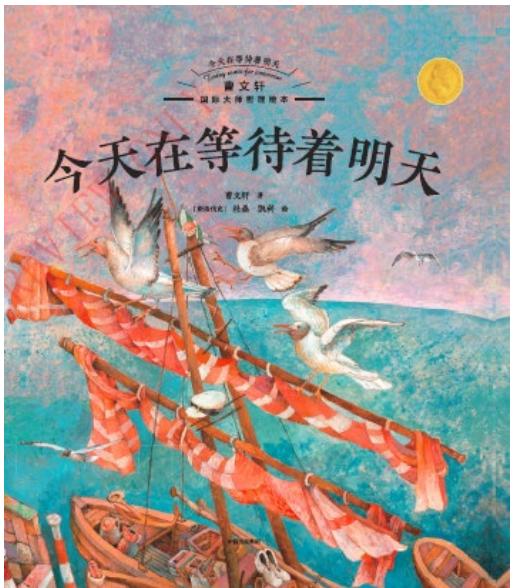
A story that teaches children to come to terms with themselves.



## Who's that Drumming in the middle of the night?

**Illustrator:** Dong Xiaoxian

A story that helps children to overcome their fear of the unknown.

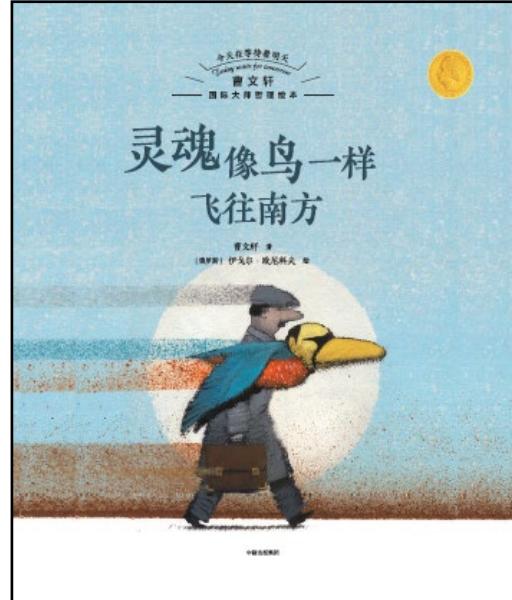


## Today Waits for Tomorrow

**Illustrator:** Dušan Kállay

The first artist to win both the Hans Christian Andersen Prize and Biennial of Illustrations Bratislava (BIB)

A poem in the rhythm of life that helps children understand the meaning of life and its chronicle.



## The Soul Flew South Like a Bird

**Illustrator:** Igor Oleynikov

Winner of The 2018 Hans Christian Andersen Prize

An allegory that explores the sense of urgency and self-determination.





可是，大海一直不想做大海。因为，它吞噬了多少条生命！它感觉自己罪孽深重。  
它一直不安，可是它没有办法，因为，它是大海。  
而矗立着的灯塔呢，却一直默默地引导着那些迷失在大海上的船只。

“如果我能变成灯塔，那该多好！”  
“全世界的赞美诗都应该献给灯塔。



The birds lay eggs in the nests.  
The nests wait for them to hatch.



The horses wait for the soldiers.  
The soldiers wait for the war.



Overnight, the cherry trees blossom.  
The flowers wait for the fruit.

大山  
在等待着  
白云

26



大树  
在等待着  
鸟儿

02





他不再想着那个遥远的、曾让他和他的灵魂向往的南方。

他买下了一大片土地。他买下了一大群羊。



一天一天，树叶绿了，树叶黄了，树叶又绿了，树叶又黄了……  
等待他的灵魂也已经渐渐苍老……



但多多害怕这里的夜晚。

他不敢看。他总觉得无边无际的  
黑暗里藏着什么怪物，总担心河里会  
爬出一个黑乎乎的水怪来。

他不敢听。总有奇奇怪怪的  
叫声。屋后的芦苇丛里什么在叫  
呀？他闭着眼睛把那个叫唤的黑  
东西想象成各种样子，但不管 是  
什么样子，都很可怕。



谁家办喜事了，都会请他敲鼓。谁家办丧事了，送死去的人去墓地，也会请他敲鼓。村里演戏，一定会有太爷爷的鼓声。过年过节，太爷爷都会敲鼓为大家带来一份热闹。

多多的心目中，太爷爷就是一个敲鼓的人——敲了一辈子鼓的人。



# A Thousand Li of Rivers and Mountains

- A picture book of traditional Chinese artistry that inspires curiosity, imagination and the importance of concentration.

In the Song Dynasty, a teenager named Ximeng loved painting and wanted to create a landscape masterpiece, although he studied the works of the masters and practiced painting techniques, he was not satisfied with his work. In desperation, he went on a journey to find the mountains of his dream, and when he arrived, he realized that his art should be about the beautiful and dynamic real world.

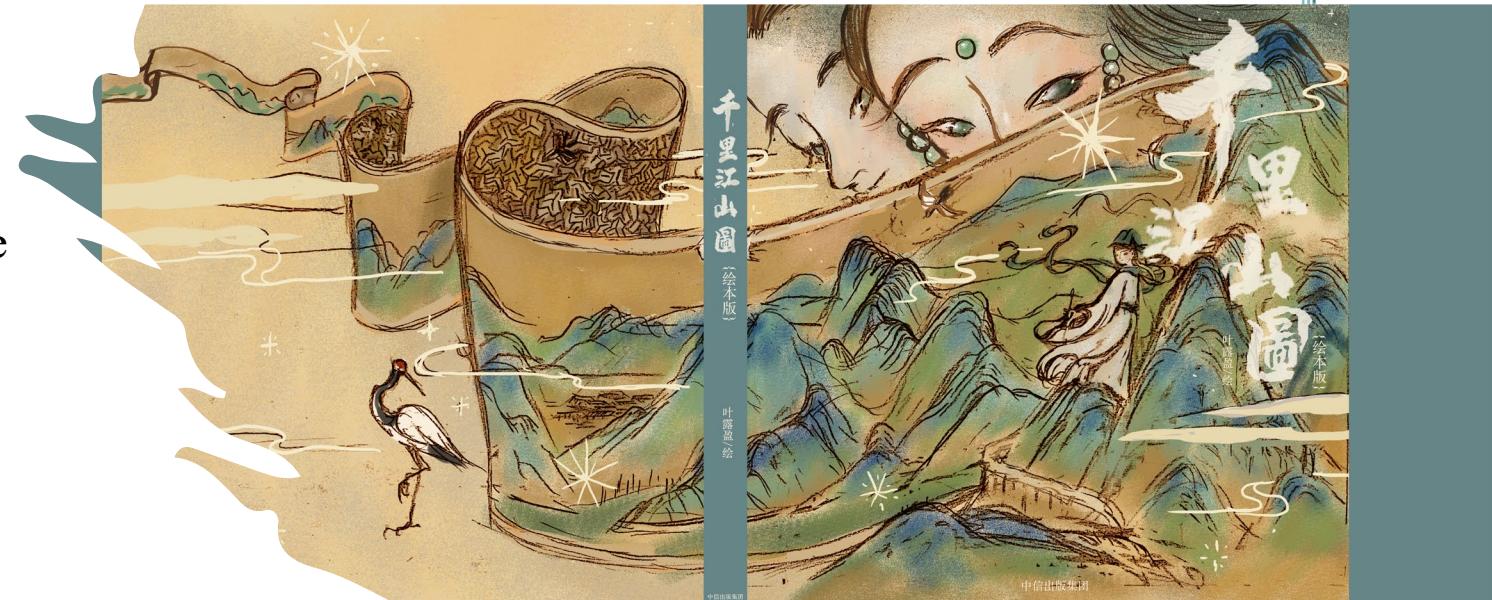
Work in progress

Estimated release date: May 2023

52 pages

Full color hardcover

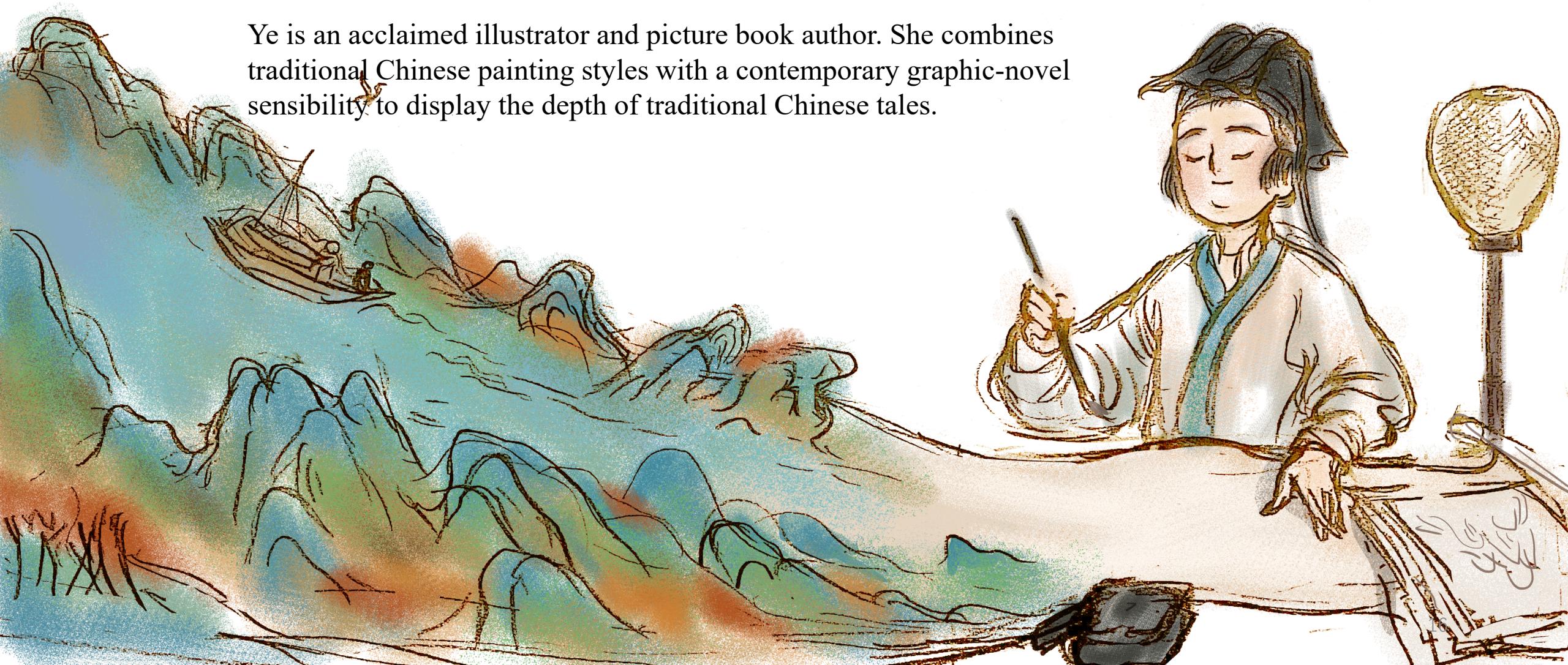
Price: ¥78



## Ye Luying

**Winner of the Cheltenham Illustration Award and the 2021 Outstanding International Trade Book**

Ye is an acclaimed illustrator and picture book author. She combines traditional Chinese painting styles with a contemporary graphic-novel sensibility to display the depth of traditional Chinese tales.

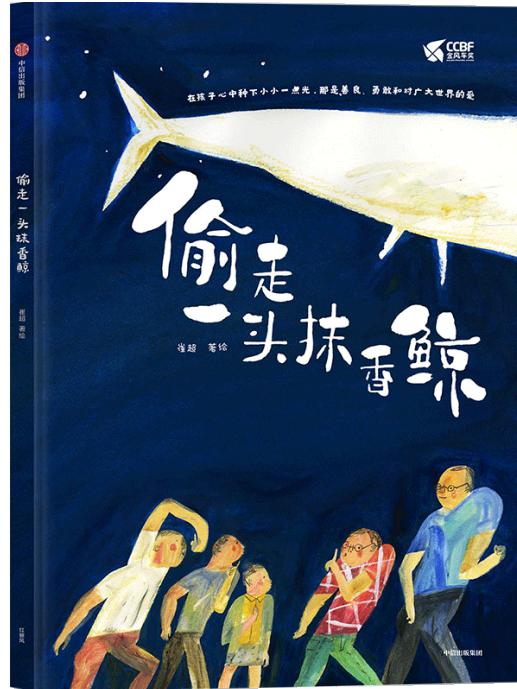




皇帝带着一行人径直来到希孟的画室，  
只见一张五十五厘米宽十二米长的  
《千里江山图》静静地躺在画卷之上，

王希孟却不见了踪影。。

# Steal a Sperm Whale



Korean rights sold (Studio Jujube)  
9787521738889

May 2022

48 pages

Full color hardcover  
280mm x 204mm

Ages 3 to 6

Price: ¥58

English Translation available

- Winner of the Bologna Ragazzi Award and the Golden Pinwheel Award.
- A fascinating story that inspires courage and kindness to the world around us.

I finally saw a sperm whale at the aquarium!  
But it looked so sad. How can I help him?  
Right, let's help him get out of there!

A group of kids decides to steal a whale from the aquarium and send it back home, but how will they accomplish such an impossible task?

A fascinating story about the relationship between adults and children, man and nature, courage and imagination.

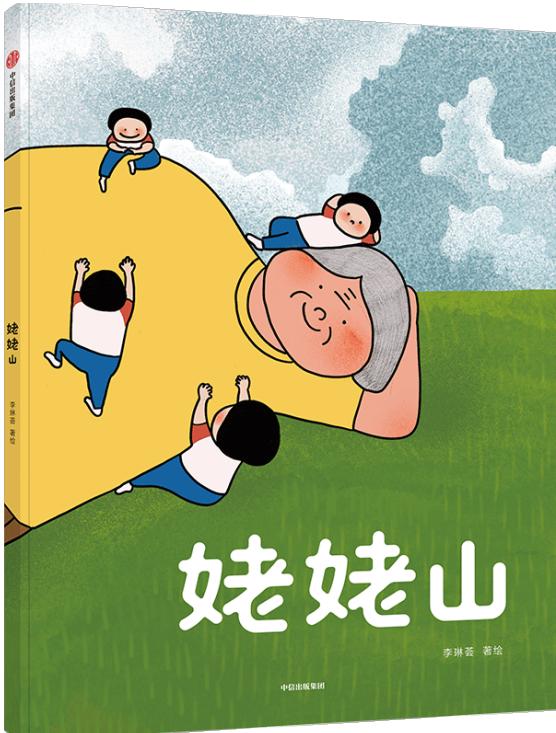
## Cui Chao

An illustrator shortlisted for the 2021 Bologna Ragazzi Award.

Cui's *Ship of Books* won the Golden Prize for Picture and Comic Books in the 15th China Animation & Comic Competition (CACC) Golden Dragon Award. Her *I Know You Didn't Sleep* won the Bronze Award in the 2<sup>nd</sup> Bronze Sunflower Picture Book Award.



# Mount Grandma (Mount Laolao)



9787521749786

February 2022

52 pages

Full color hardcover

256mm x 205mm

Ages 3 to 6

Price: ¥39.8

- The love and devotion between the generations gives warmth and security to children.
- Lively and cute cartoon style shows the reader the visit to Grandma's house with bright colors.

At first, the little girl did not want to go to Mount Grandma, she had a lot of bad fantasies about it: Is it dirty and messy? Will she be welcomed at all? After she arrives, she realizes that it is so much fun. She has a wonderful time with her grandmother, picking watermelons, playing hide-and-seek, and tying pigtails together...

Through contrasting illustrations, this book tells the emotional journey of a child's visit to her grandmother's house. The book depicts a warm childhood full of affection: the intimate contact with nature, the pampering by Grandma, and the joy of running freely.

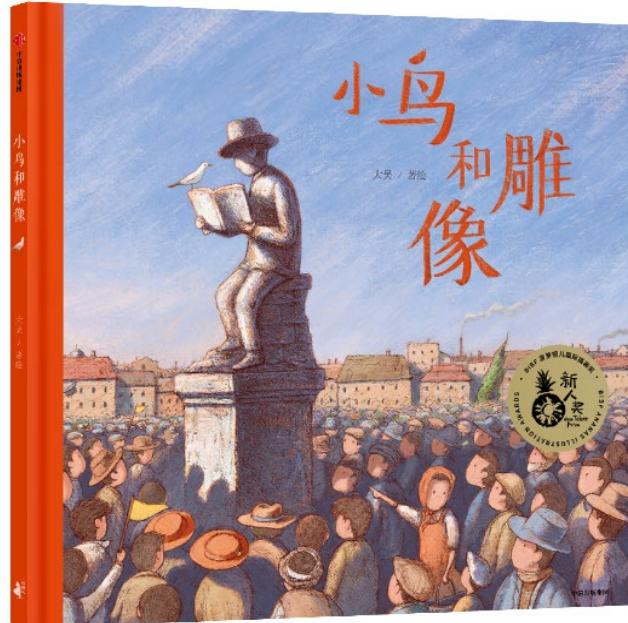
**Linhui Li**

Freelance illustrator currently based in Beijing. Li graduated from the Chinese University of Hong Kong with a Master's degree in Visual Culture Studies. Her "*Mount Grandma*" won the first prize of the Picture Book Creation Award in the first Red Cloak Picture Book Competition.





# Little Bird and the Statue



9787521718881

48 pages

Full color hardcover

247mm x 247mm

Ages 3 and up

Price: ¥42

English translation available

- A story about the power of magic, love and accompany.

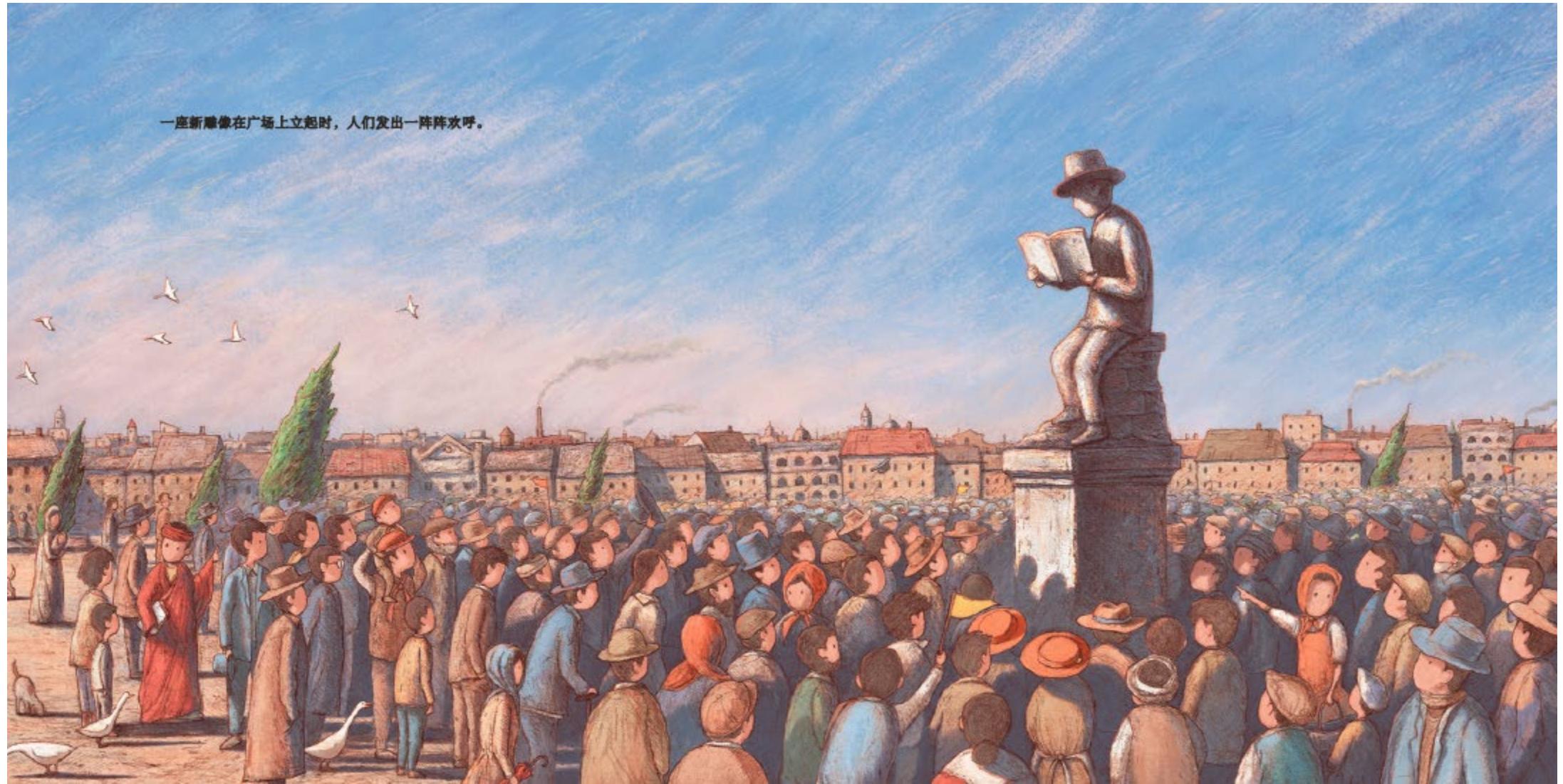
A brand-new statue was built in the middle of the town square, and a little bird looking for a place to stay found the statue. The statue gradually deteriorated over time and was transformed into various new things, including bricks to protect the city, a bear at the school pond, and a wolf to guard the sheep.

Regardless of the changes, the little bird had stayed with the statue and never stopped singing and telling stories. But how could the bird stay with the statue forever?

## Da Wu

Da Wu is a writer and illustrator. He illustrated for *Sing Aloud on the Journey at Night*, a collection of essays written by Li Juan. His picture books, *The Past of the South* and *The King of Trees*, were shortlisted for the 2017 and 2018 BIBF Ananas International Illustration Exhibition. He was awarded the Annual New Talent Award at the 2019 Ananas exhibition.

一座新雕像在广场上立起时，人们发出一阵阵欢呼。





战争结束了，高墙渐渐成了废墟。

人们来这儿参观，游玩，在墙下谈论与战争有关的往事。

一个商人发现了这个破旧的雕像，

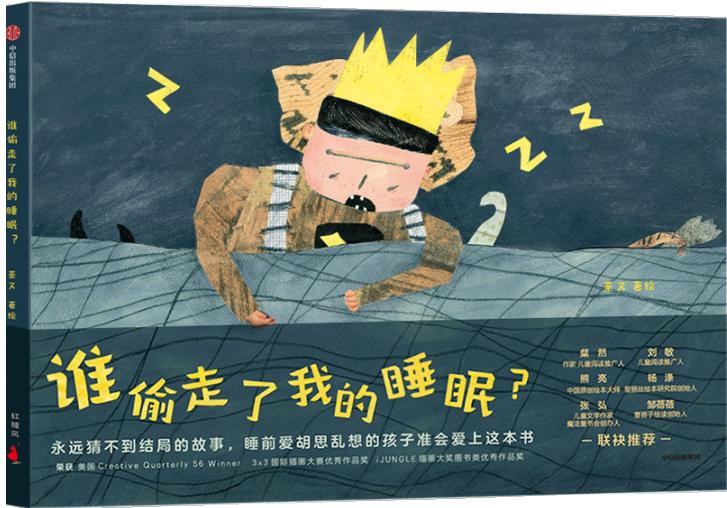
他让石匠把它雕刻成一头小熊，

捐给了偏远乡村的学校。

这为商人赢来很多声誉。



# Who Stole My Sleep?



9787521711233

44 pages

Full color hardcover

Ages 3 and up

Price: ¥42

English translation available

- Children who love daydreaming before going to bed will love this book.
- Unique collage art style that won many international illustration awards

The inspiration comes from Rabindranath Tagore's poem "Sleep Stealer." The poem's poses the question, "Who stole my sleep?" and so the author embarks on a journey to find the thief.

What does a sleep thief look like? Where is the stolen sleep kept? Where do the thieves live? Anyone who loves to wonder before bed will fall in love with this fun, scrapbook-style book.

## TUYOU

Winner of the US Creative Quarterly 56 in 2019, "works of excellence" at the 3x3 International Illustration Awards Show, and "Outstanding Work" at the iJungle 2020 Illustration Awards.

TUYOU graduated from the University of the Arts London with a bachelor's and master's degree in illustration with honors, and has received many rewards at home and abroad. His work exhibited in China, the UK, and Poland.



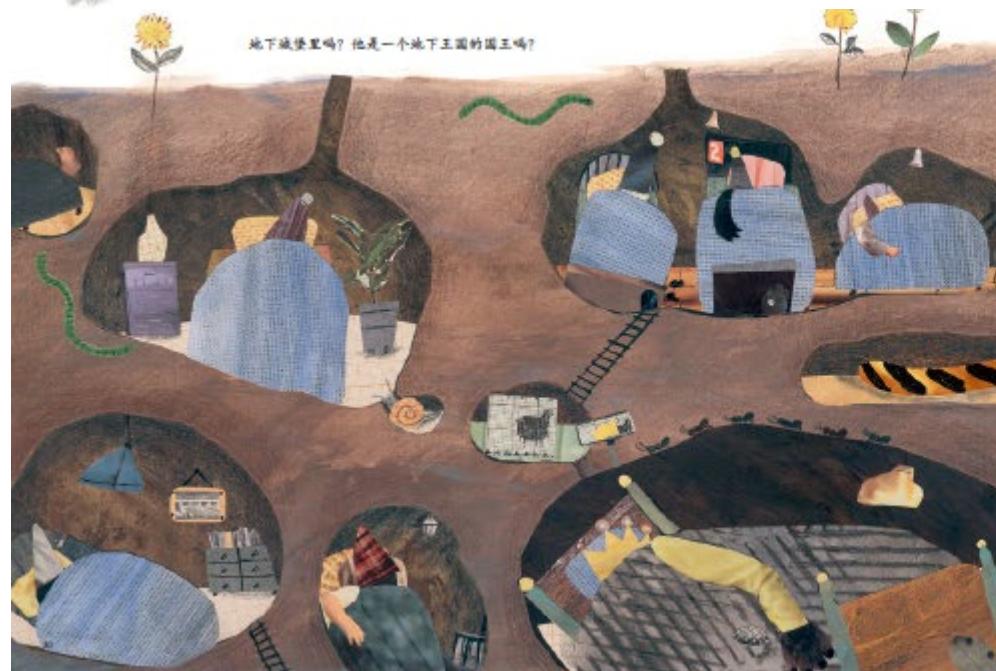
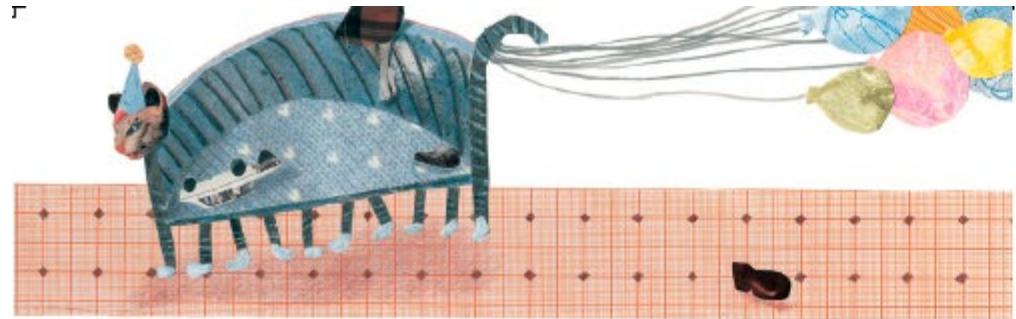
哦? 我想他应该有很多牙齿, 这样才能把我的睡眠啊呜啊呜大口吃掉。  
他也可能是个有大大黑眼圈的家伙, 因为没有足够的睡眠, 所以偷走了我的睡眠。  
再不然的话, 这两样, 他通通都有。



哦不! 他还会有一个圆鼓鼓的大肚子,  
不然怎么装得下我的睡眠。



忘了更重要的一点, 他从头到脚长满了乌黑的毛发,  
可以自由地穿梭在黑夜里, 我都无法发现他。



# The Big Ship



9787521710465

48 pages

Full color hardcover

280mm x 280mm

Ages 3 and up

Price: ¥48

English translation available

- A psychological journey in search of self-esteem and self-actualization.

A big ship was once the only way to get out to sea for a small fishing village. Thanks to fishing and the big ship, life in the village got better every day, and the small village became a big town. The big ship was used less and less every day and was left in the port to rust. However, when a storm hit the town, the big ship provided shelter for the villagers and saved. The villagers decided to give the ship a makeover.

From being much needed to being forgotten and then having a new identity, the ship has gone through a journey from being confident to feeling lost and finally finding its new confidence. This book takes the reader on a journey of joy.

## Gui Tuzi (Illustrator)

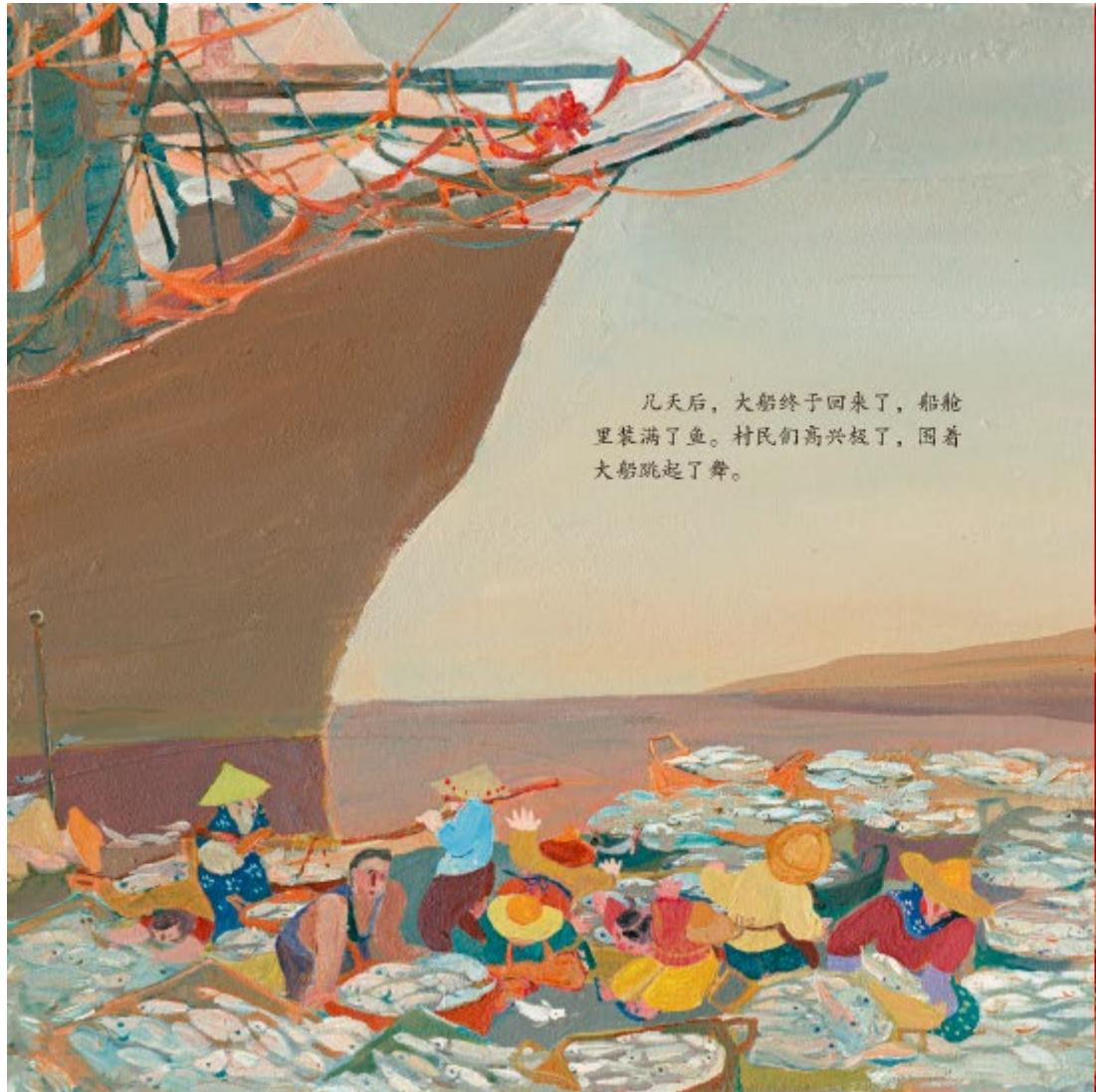
Gui Tuzi is an illustrator and children's book author. She won the Ananas Grand Prix at the 2019 BIBF Anana Illustration Exhibition, and the Golden Award of China at the Golden Pinwheel Young Illustrators Competition at the 2019 Shanghai International Children's Book Fair. Her illustrations have also been selected for China's national illustration exhibitions held by China Artists Association.

## Huang Xiaoheng

Huang is an author of children's books and picture books and a psychotherapist. Some of her works have been adapted into cartoon series and have won several Hsin Yi Awards..



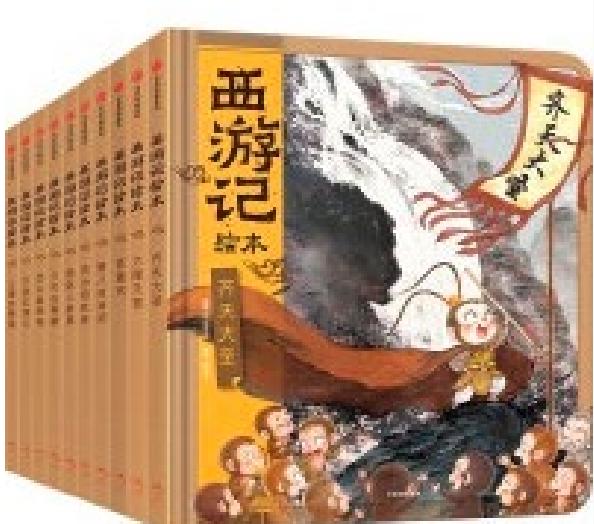
在中国最南端有一个海港，很多年前是一个小渔村。  
村子里的人都靠打鱼为生，海湾里常常停靠着很多小渔船。



几天后，大船终于回来了，船舱里装满了鱼。村民们高兴极了，围着大船跳起了舞。



# Journey to the West Picture Book (10 Volumes)



2018-2022

10 titles, 50 pages per volume

Full color paperback

240mm x 215mm

Ages 3 to 9

Price: ¥48/volume

Traditional Chinese, Indonesian, Hindi, Vietnamese, Portuguese, Belarusian, Urdu, Sinhalese, Kazakh, Turkish, Kyrgyz, Nepali rights sold

- An all-time favorite classic remade with eye-catching watercolor illustrations.
- A story that takes children on a fascinating journey to the magical world.
- 1.5 million copies sold in China.

Five hundred years after the Monkey King was imprisoned beneath the Wuxing Mountains as a punishment by the Tathagata Buddha, the Bodhisattva visits him and convinces him to embark on a journey of repentance by becoming a Buddhist disciple of Tripitaka, who will accompany the monk on a pilgrimage to India.

A series of picture books adapted from the beloved classic *Journey to the West* for children ages 3 to 9. Each book tells one of the stunning stories from the original where the characters are illustrated in a cute comic style and the scenes are designed according to a movie storyboard. The illustrator combined traditional Chinese painting techniques with modern watercolor to create stunning backdrops for each scene, and the editors use plain language to tell the story in a child-friendly way.

## 10 volumes including:

- *The Monkey King*—English translation available)
- *Havoc in Heaven*
- *Tightening Hoop-Incantation*
- *Take Pigsy as An Apprentice*
- *New Apprentice Sandy*
- *Steal the Ginseng Fruit*
- *Three Battles with the Skeleton Demon*
- *Defeat the Yellow Robe Monster*
- *Catching the Red Boy*
- *Three Attempts to Borrow the Plantain Fan.*

## Fox Family

Creator of several bestselling children's books. Fox Family has won many national and regional awards in China for creativity and originality. Several of their works are selected for China's original animation publishing support program, "Motive Power."







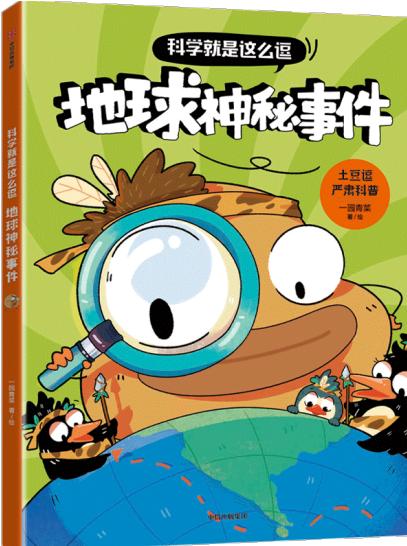
# Non-fiction

# Oh, How Fun is Science! (3 Volumes)



The Curious Human Body Mysterious Affairs of the Earth

Tudodo, a humanoid potato, loves adventures and is always curious about the world. The questions he asks can sometimes be quite astonishing. For example, "Where does poop go when it is held back?"; "Who puts the unhappy feelings in us?"; "Why are there penguins on the equator?"; "Can the diggers dig through the earth?"; "Can 3D printers print edible food?..." With Tudodo, readers will explore the scientific facts and principles behind these intriguing questions.



Cool Technologies that Changes Our Life

- Reviewed by 9 experts, the books cover 430 key points in 25 scientific disciplines.
- Through intriguing questions, complicated concepts are explained with easy-to-understand and entertaining cartoon stories.
- Over 150,000 copies of the cartoon program derived from the same series have been sold on popular online platforms such as Tencent, iQIYI and Youku.

9787521747027 / 9787521745948 /

9787521747386

November 2022

3 volumes, 120-144 pages per volume

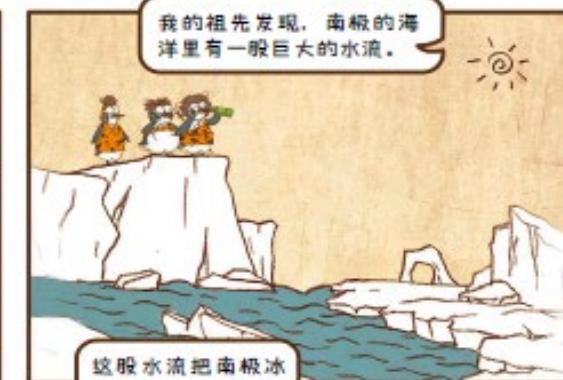
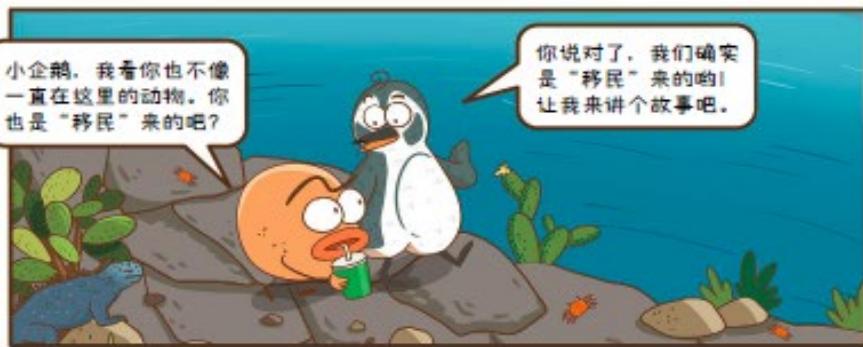
Full color paperback

170mm x 230mm

Recommended for: ages 6 and up

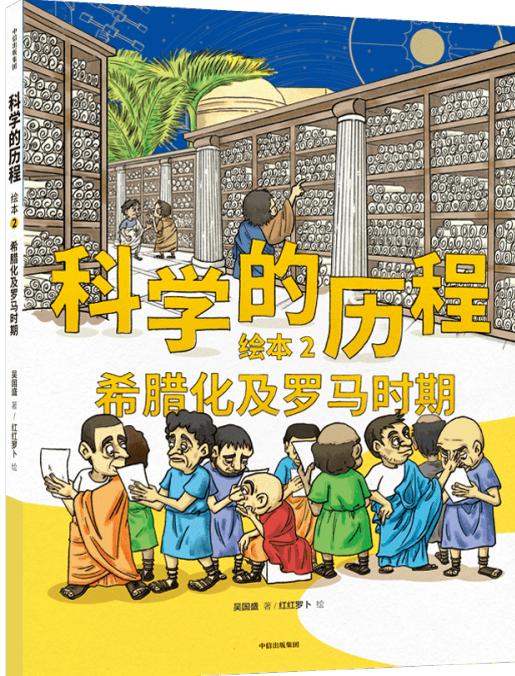
Price: ¥ 39/volume

# 南极企鹅闯赤道





# History of Science (2 Volumes)



Estimated release: March 2023  
120 pages and 144 pages  
Full color hardcover,  
210mm x 285mm  
Ages 9 and up  
Price: ¥124/volume

- A high-quality collection of the history of science for children.
- An accessible survey of human civilization from ancient Greece to the 20th century.

A comprehensive account of the origins and development of more than ten major disciplines, including astronomy, philosophy, mathematics, physics, chemistry, medicine, geography, civil engineering, and computer science. It also introduces the scientists who laid the foundations of these disciplines and those who made major contributions.

## Wu Guosheng

One of the leading figures in the history of science in China. He is now the director of the Center for History and Philosophy of Science at Tsinghua University.





# The Magical Beasts in Science (6 Volumes)



Schrödinger's cat



Laplace's demon



The butterfly effect



Infinite monkey theorem



Pavlov's dog



What is it like to be a bat?

- Stories about eight of the world's great scientific questions.

Featuring 8 types of famous creatures from the fields of physics, mathematics, biology, and philosophy, this book illustrates questions and experiments with fascinating stories that explain complicated concepts clearly.

Estimated release: May 2023

Full color paperback

Recommended for: ages 7 and up

Price: ¥ 25/volume



埃尔墨是个科学家。不管白天还是晚上，他总在实验室里“乒乒乓乓”做实验。



不过，他的实验总是失败。

他发明过植物生长液——长太大，顶破了屋子。

他制作过神奇折叠箱——过去的生物都不知生死。

他还研究过小个子精华——变得太小了！



孩子们一刻不停地打字。



在庆典当天，蝴蝶城轻轻扇动翅膀，飞起来了！  
“我要让所有人都见到这座会飞的蝴蝶城！”

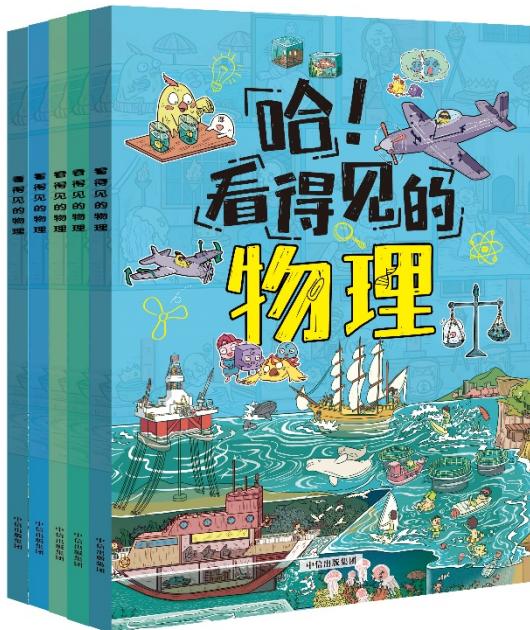


看——看——看！  
这是谁？这是谁？有人在看吗？

“是我的朋友们！”科学家埃尔墨急忙去开门。“我要把你们介绍给他们，让他们看看我的新发明！”  
实验室的大门刚刚打开一米远，科学家和艺术家就大叫了起来。

冒险家埃尔墨和艺术家埃尔墨，他们的身体竟然消失了一半！  
科学家埃尔墨吓得马上关上了门。

# Wow! I Can See Physics (5 Volumes)



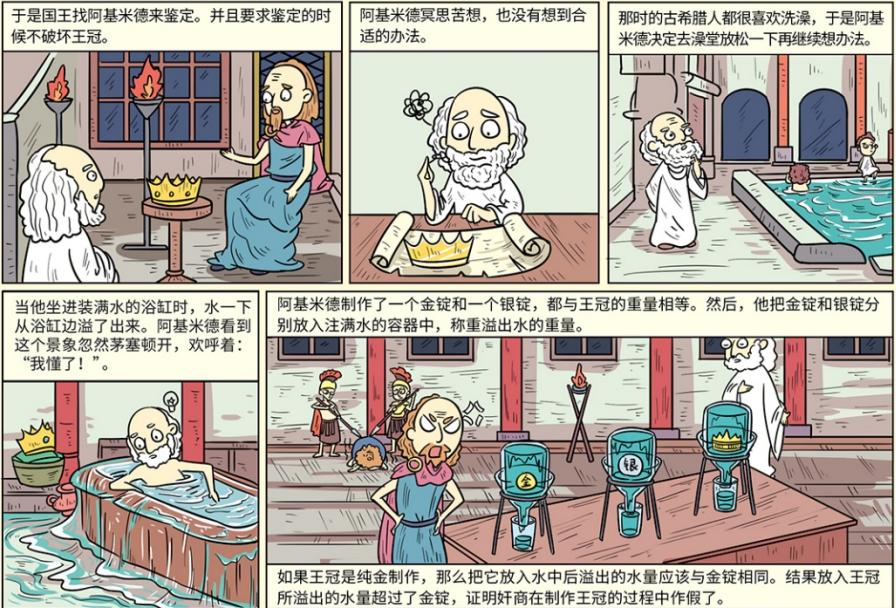
Estimated release: May 2023  
5 volumes, 48 pages per volume  
Full color hardcover  
185mm x 260mm  
Recommended for: ages 6 and up  
Price: ¥145 a set

- A series of popular science books that use panoramic illustrations to make physics easy for children to understand

Narrated by a cockatiel, "the explorer," the author breaks down a number of difficult physics concepts, such as mechanics, optics, buoyancy, and energy, into fun and bite-sized pieces for young readers. Through panoramic illustrations and entertaining narration, the book explains clearly the reasons behind common phenomena and the application of physics in everyday life.

## Luo Huiqian

Luo was awarded a Doctor of Science degree by the Institute of Physics of the Chinese Academy of Sciences in 2009. Since then, he has been working at the institute.



## 藏在身边的浮力

你知道吗，高大厚重的海上油井居然是漂浮着的，坚固的钢铁巨轮也并没有因为太重而沉入海底，身型庞大的白鲸居然能自由地上浮和下沉……太神奇了，这就是浮力的作用。让我们一起看看藏在我们身边的浮力吧！

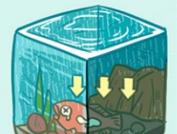
### 鱼也会“溺水”

水中的鱼体内有一个器官叫鱼鳔，鱼可以通过控制其吸气和放气来调节自己所受的浮力，从而让自己上浮和下沉。

鱼用鱼鳔调节沉浮的能力是有限的，如果它下沉过深，水压会让它无法再向鱼鳔内充气，于是鱼就无法上浮，“淹死”在水底。



正常的鱼



溺水的鱼



海上的船舶有一部分船体在水下，这部分被称为“吃水”，在水下的船身所受的浮力等于船所受的重力，所以船可以浮在水面上。



### 神出鬼没的“水下幽灵”

人类利用浮力的原理，制造出了能自由穿梭在海里的“钢铁大鱼”——潜艇。作为武器，潜艇不仅能在水下躲避敌人的攻击，而且能悄无声息地击沉水面船只。



潜艇的船身中有载水仓，通过调节其中的载水量，潜艇可以调节自己所受的重力，从而达到上浮和下沉的目的。



当潜艇想要上浮时，它会用压缩空气将水从载水仓挤出去，潜艇变轻，受到的重力变小，重力小于它所受的浮力，潜艇上浮。



当潜艇想要下沉时，它会排出空气并打开载水仓让海水进入，这样潜艇变重，受到的重力变大，重力大于它所受的浮力，潜艇下沉。



### 科学小游戏

#### 自制一个听话的沉浮器



### 原理

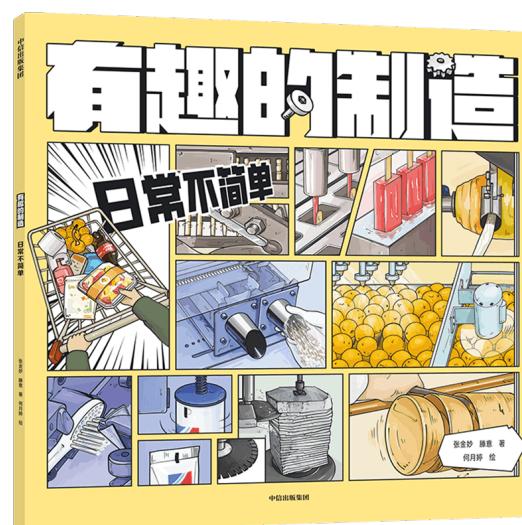
用力挤压可乐瓶时，压力会通过水传到眼药瓶上，眼药瓶中的空气就被压缩了。眼药瓶的体积变小，所受的浮力也变小，于是开始下沉。当手松开时，眼药瓶的体积又会恢复，浮力变大，于是就浮了起来。

# Made with Fun (3 Volumes)

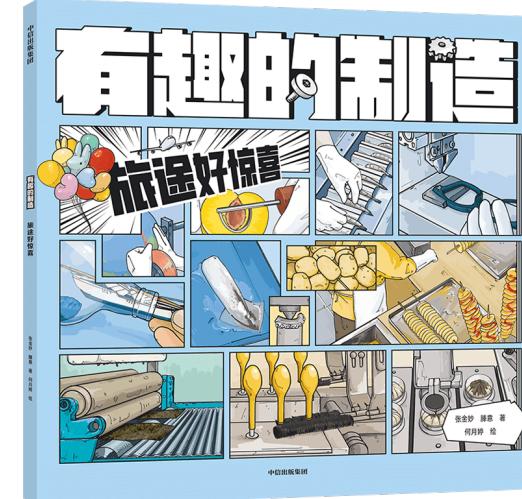
- Unveil the manufacturing process of 55 everyday products by showing how the assembly lines work with fun and high-quality illustrations.



Amazing Campus



Common, but not Simple



Surprises on a Journey

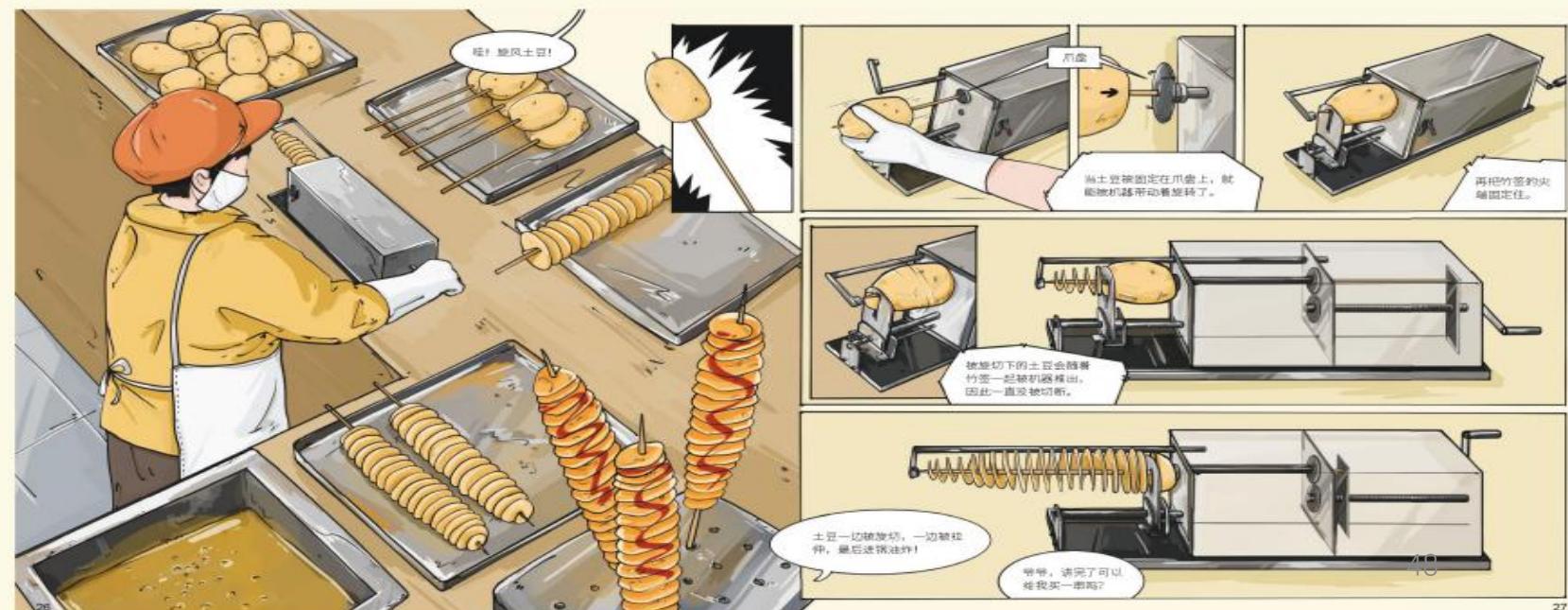
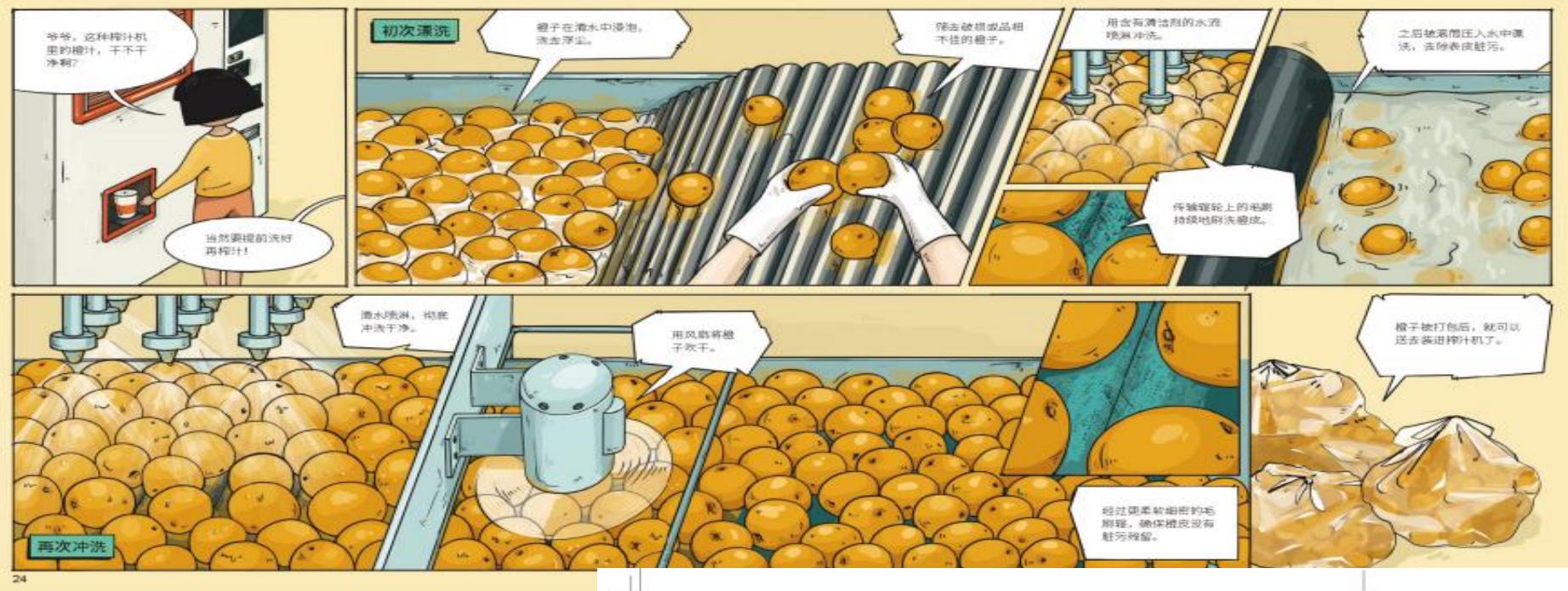
How is the liqueur injected into the liqueur chocolates?  
How do marbles get their pattern?  
How do you make the colored stripes in toothpaste?

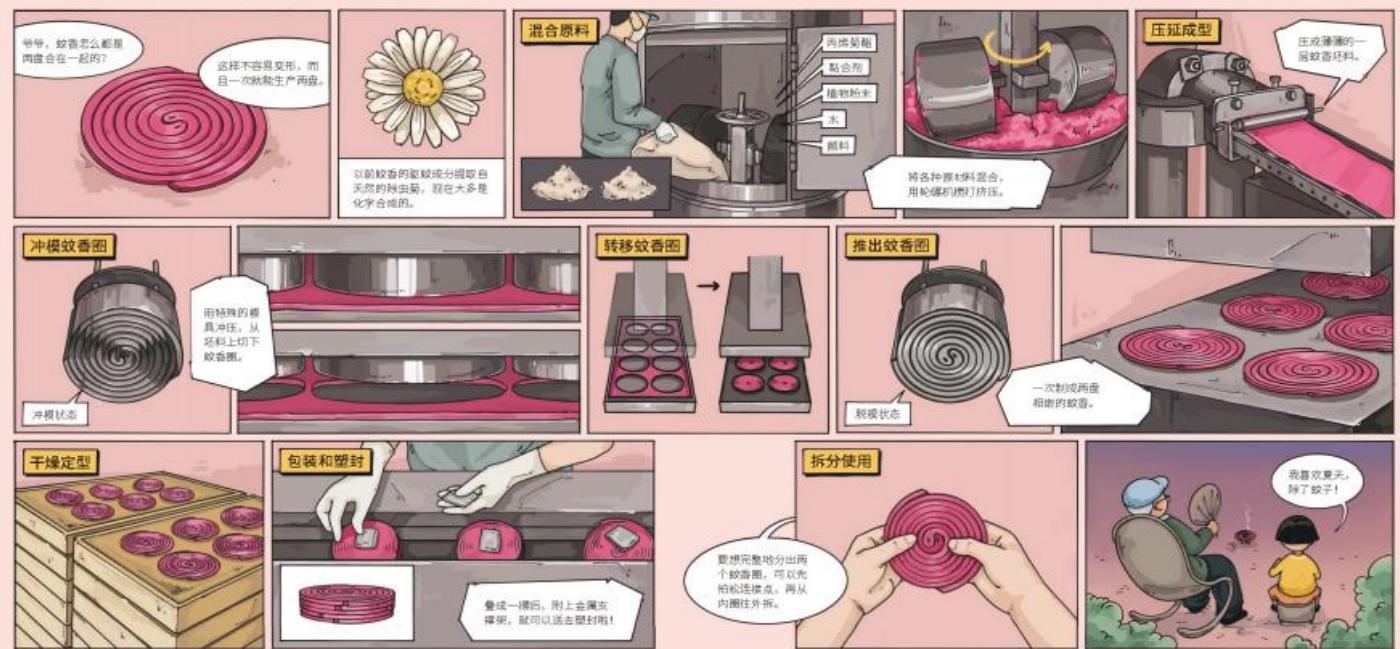
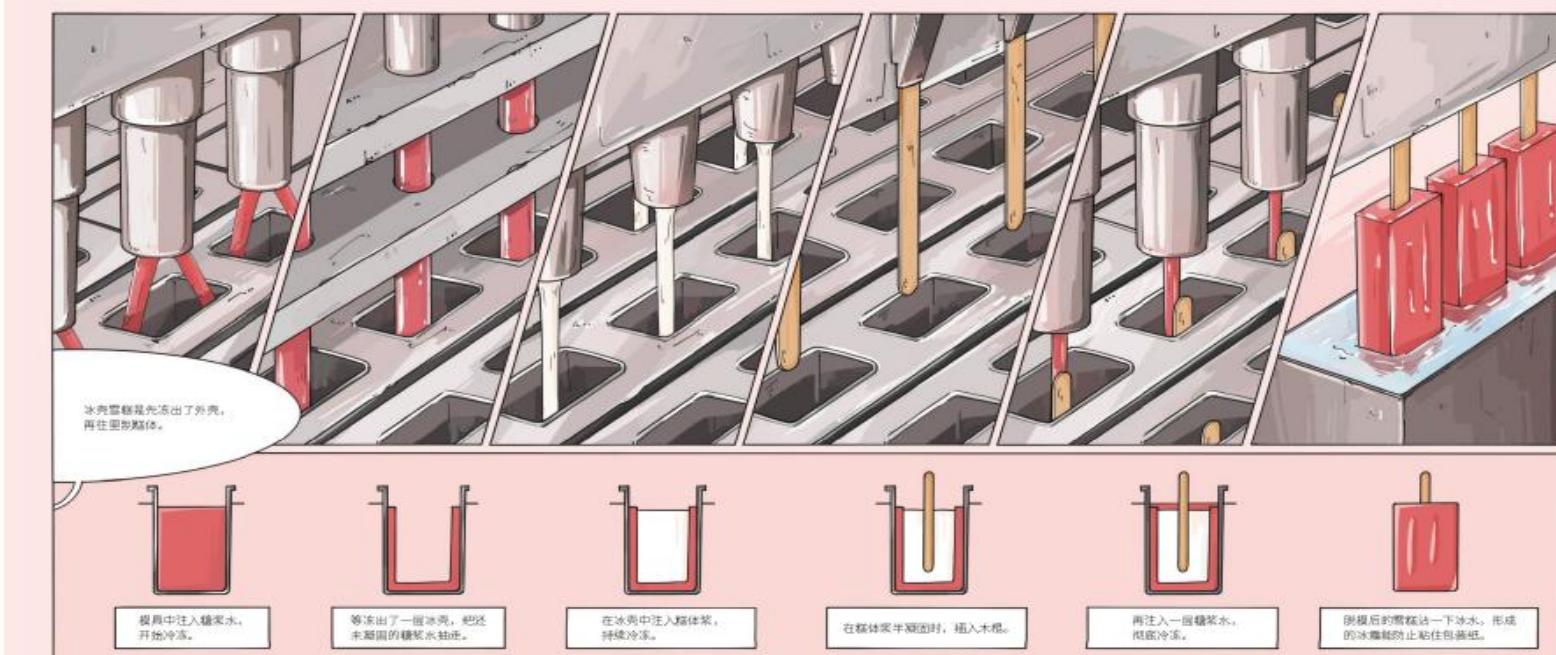
*Made with Fun* is a fascinating picture book that uses simple and cheerful illustrations to explain how everyday objects are made.

Estimated release: February 2023  
3 volumes, 56 pages per volume  
Full color paperback  
215mm x 220mm  
Ages 7 and up  
Price: ¥42/volume

## Made with Fun

*Made with Fun* is one of the top engineering content creators on China's social media platforms, with over 180,000 followers on WeChat, over 7,000 online readers on wukong.com, and over 13,000 subscribers on guokr.com.





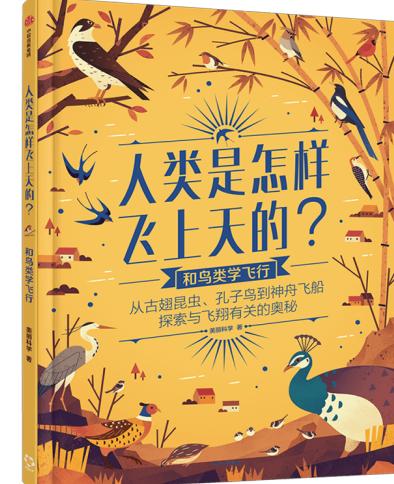
# The Secret of Flying (3 Volumes)



Learn to Fly with  
Insects



Learn to Fly with  
Birds



Journey to the  
Universe

This 3-volume series focuses on insects, birds, and airplanes to reveal the secrets of flight. The authors begin by observing the behavior of insects and birds, and then tell the story of exploring the ability to fly and the principles of flight. The authors present knowledge about flight through a variety of lenses, including history, physics, biology, chemistry, and mathematics.

- A series of science book that discusses flying

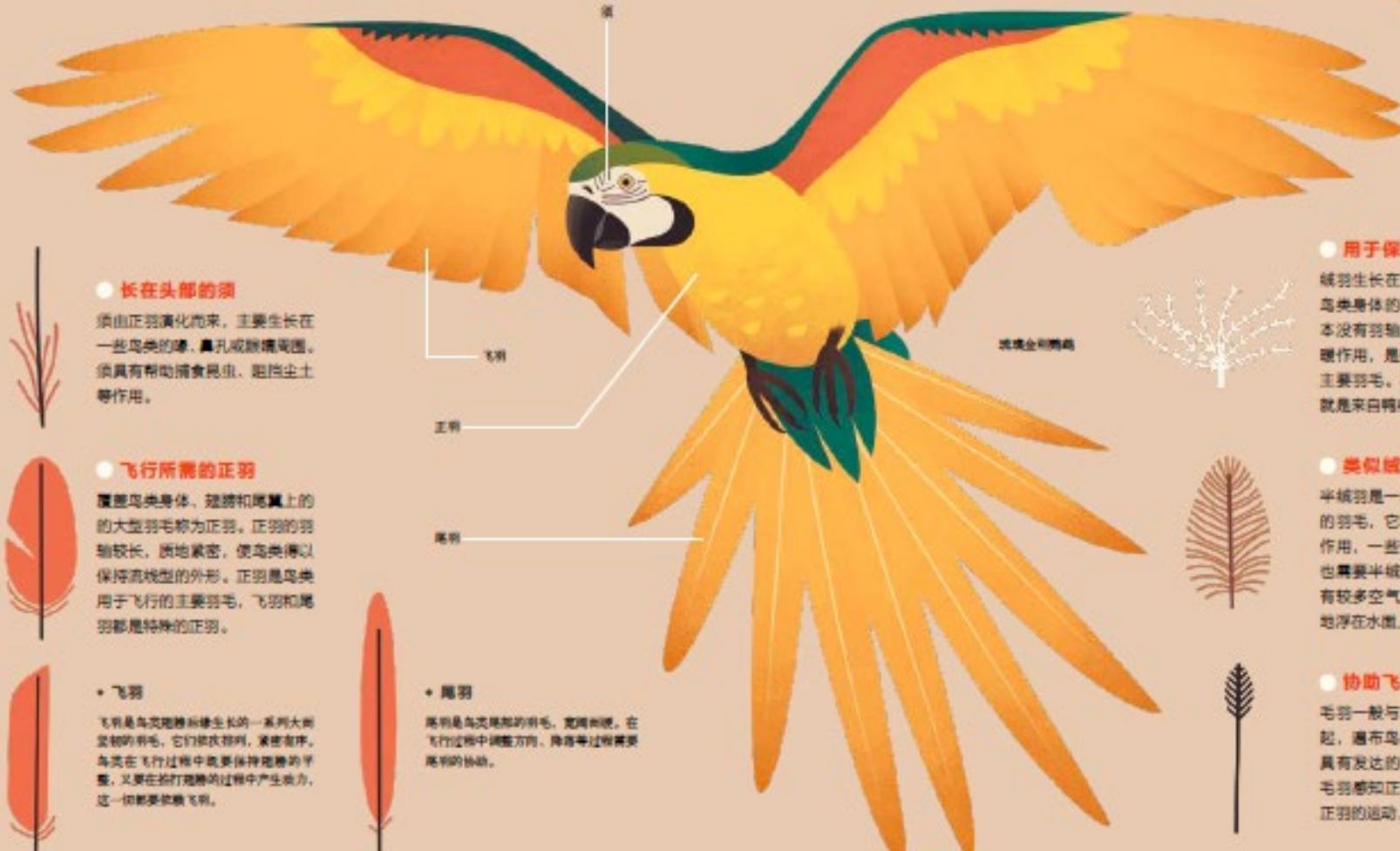
Korean and Vietnamese rights sold  
9787521715675 / 9787521715668 /  
9787521715651  
3 volumes, 50 pages per volume  
Full color hardcover  
Recommended for: ages 7 and up  
Price: ¥135 a set

## Beauty of Science

The creator of this series, Beauty of Science, is a science education studio. Its creators have received awards from the China Association for Science and Technology and the National Science Foundation. The studio has also been featured by National Geographic and Discovery Channel.

## 羽毛也有分工

除了保护色、保暖等功效，羽毛最主要的用途是帮助鸟类飞行。因此，按照具体功能不同，鸟类的羽毛可分为须、正羽、绒羽、半绒羽、毛羽和粉䎃（rǎn）六种。



### ● 帮助清洁的粉䎃

一些鸟类还长有粉䎃，粉䎃由绒羽演化而来，会一直生长而不脱落。在生长过程中，粉䎃顶端的羽枝可以分裂成粉状的小颗粒，这些颗粒可以帮助鸟类清洁自身的羽毛。



### ● 用于保暖的绒羽

绒羽生长在正羽下面，是最贴近鸟类身体的羽毛。羽轴很短或根本没有羽轴。绒羽具有良好的保暖作用，是帮助鸟类抵御严寒的主要羽毛。羽绒被中填充的羽绒就是来自鸭或鹅的绒羽。



### ● 类似绒羽的半绒羽

半绒羽是一种既像正羽又像绒羽的羽毛，它可以起到隔热保暖的作用。一些在水面上游泳的鸟类也需要半绒羽，因为半绒羽中含有较多空气，可以协助它们更好地浮在水面上。



### ● 协助飞行的毛羽

毛羽一般与正羽和绒羽夹杂在一起，遍布鸟类全身。毛羽的根部具有发达的神经，鸟类能够依靠毛羽感知正羽的姿态，从而调节正羽的运动，以此来控制飞行。



## 色彩斑斓的翅膀

昆虫的翅膀色彩斑斓，从不同的角度去看一些昆虫的翅膀时，比如蝴蝶和甲虫，它们还会变换色彩。那么，昆虫翅膀的颜色是怎么来的呢？为什么有些昆虫的翅膀还会变色呢？

### 色素色：让昆虫翅膀色彩斑斓

昆虫有各种颜色的翅膀，是因为昆虫体内含有色素，并分布在身体的不同部位。不同的色素会吸收不同部分的颜色光，这样就会呈现出不同的颜色。这种因色素而拥有的颜色叫做色素色。



我们通常看到的没有颜色的光，叫作白光。白光由多种颜色的光组成。当白光通过三棱镜后，就被分解为不同的颜色光。

比如，我们看到蜻蜓翅膀的颜色，是因为翅膀上的绿色色素吸收了其他的颜色光，只将绿色光反射到了我们的眼睛里。



### 结构色：让昆虫翅膀变换色彩

色素色只能让昆虫的翅膀呈现某种颜色。有时，我们从不同的角度去看某种昆虫的翅膀时，发现它的颜色发生了变化。这种因翅膀的微观结构引起光线的传播改变而形成的新颜色，叫作结构色。



蝴蝶的翅膀上有很多微小的鳞片，鳞片上的细小条状结构对光线的传播产生影响。当观察角度不同时，我们看到的新色就会发生变化。



大蓝闪蝶的翅膀，从不同的角度去观察，我们能看到，蝴蝶翅膀的颜色因结构色而发生变化。

金龟子等甲虫的翅膀上没有鳞片，却也有着带有金属光泽的绚丽色彩。



这是因为金龟子的翅膀具有多层次薄膜结构，这种结构也会对光线的传播产生非常复杂的影响。所以它们的翅膀变换色彩也是因为结构色的原理。

日常生活中，透明的肥皂泡和水坑中的油污能够变换斑斓的色彩，也是结构色的原因。

## 人类第一次升空

人类能够真正飞上天空，不是向昆虫和鸟儿学习来的，而是从气球和飞艇着手的。



### 升空更快的氢气球

1783年，法国另一位科学家杰奎斯·查尔斯成功发明了氢气球。氢气比热空气还要轻，所以氢气球不仅能使气球升空，升空的速度还远远快于热气球。



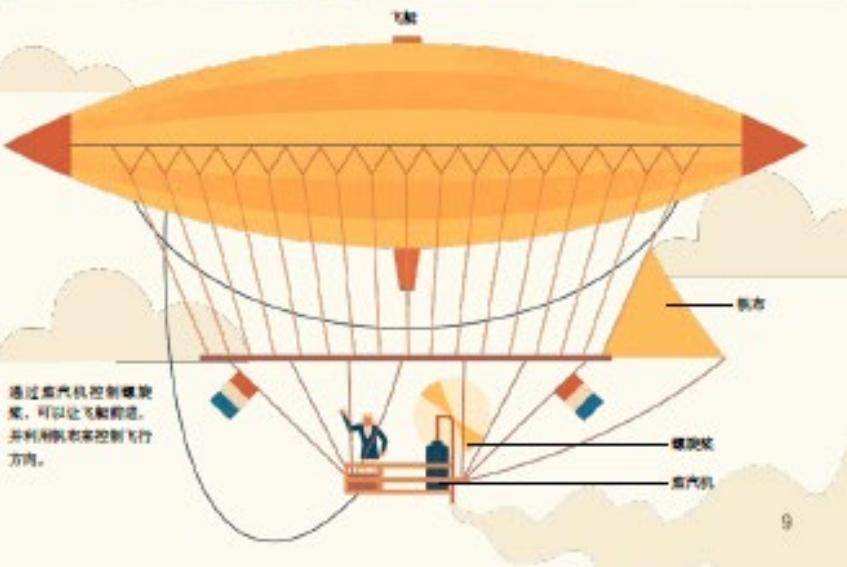
### 可以控制方向的飞艇

热气球与氢气球存在一个共同问题——它们升空后只能随着风向飞行。直到1852年，法国发明家亨利·吉法德制成了世界上第一架可载人飞艇。

### ① 第一次载人升空的热气球

1783年，法国发明家蒙哥尔费无意间观察到，碎纸屑能够在火炉上高高飘起。受此启发，他和弟弟在1783年4月成功地制成了一个巨大的热气球，在同年9月的实验中，他们用热气球将三位“乘客”送上了400米高的天空。有趣的是，这第一批乘坐热气球的幸运儿并不是人类，而是三只动物。

1783年底，蒙哥尔费兄弟改进了热气球，再次进行飞行实验。这次是由罗齐尔和达兰德斯两位勇士乘坐，他们在空中持续飞行了25分钟之久。这是人类历史上第一次载人飞行实验，人类飞上了天空。



# One Day of Primitive Men (4 Volumes)



Clothing

Craftsmanship

Shelter

Food

The 4 volumes in this series each focus on clothing, food, shelter, and craftsmanship of prehistoric life. Each of these topics is presented in a one-day timeframe where the stories faithfully represent the primitive way of life.

In each book there are informative and fun columns such as "The Encyclopedia of The Primitive," "A Guide to Wilderness Survival," "Fun Facts," and "A Guide to Tool Crafting."

- Explore the prehistoric civilization through a "typical day" of the primitive man.

Korean, Russian, Ukrainian rights sold

9787521729290 / 9787521730258 /

9787521729757 / 9787521730241

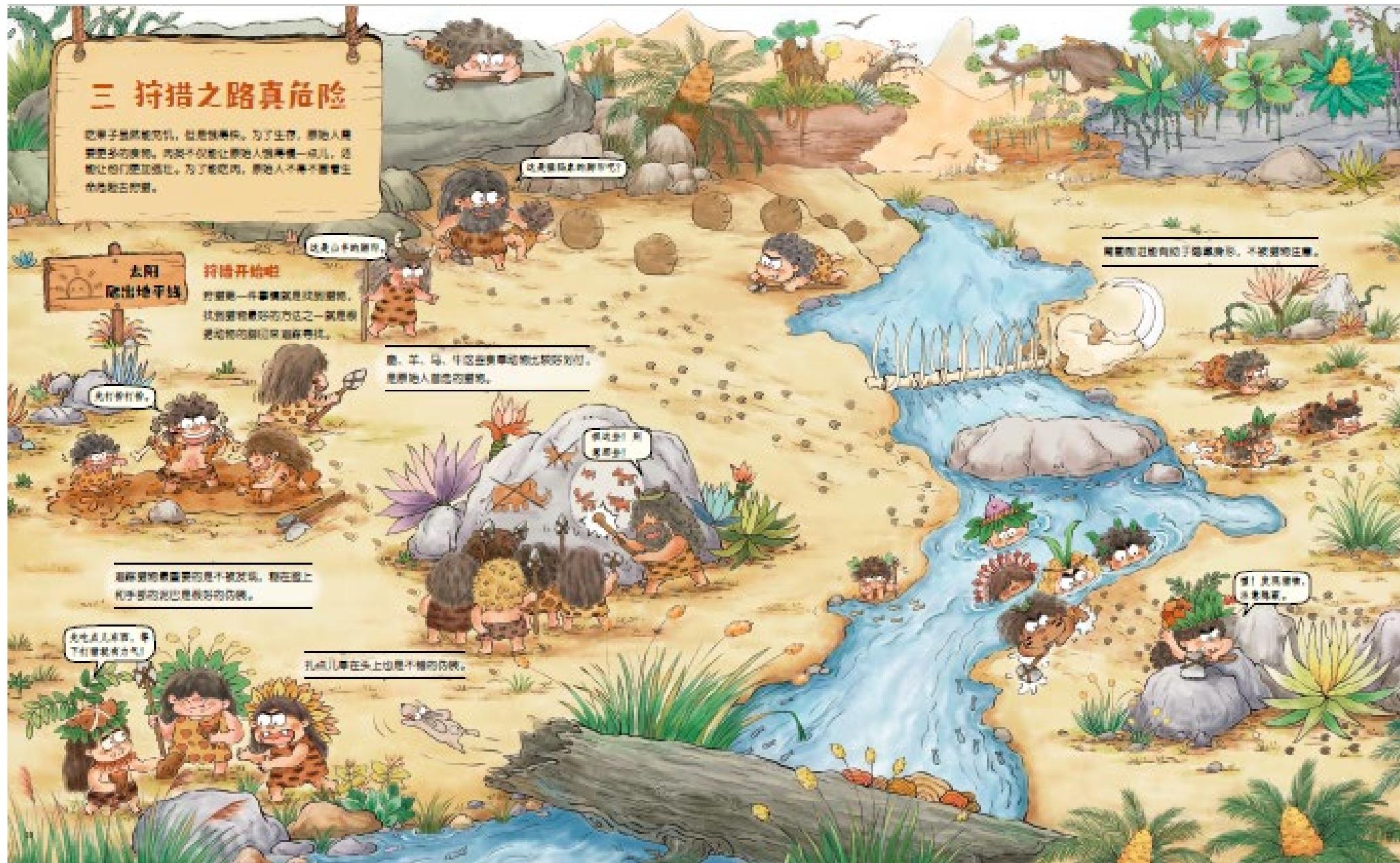
June 2021

4 volumes, 35 pages per volume

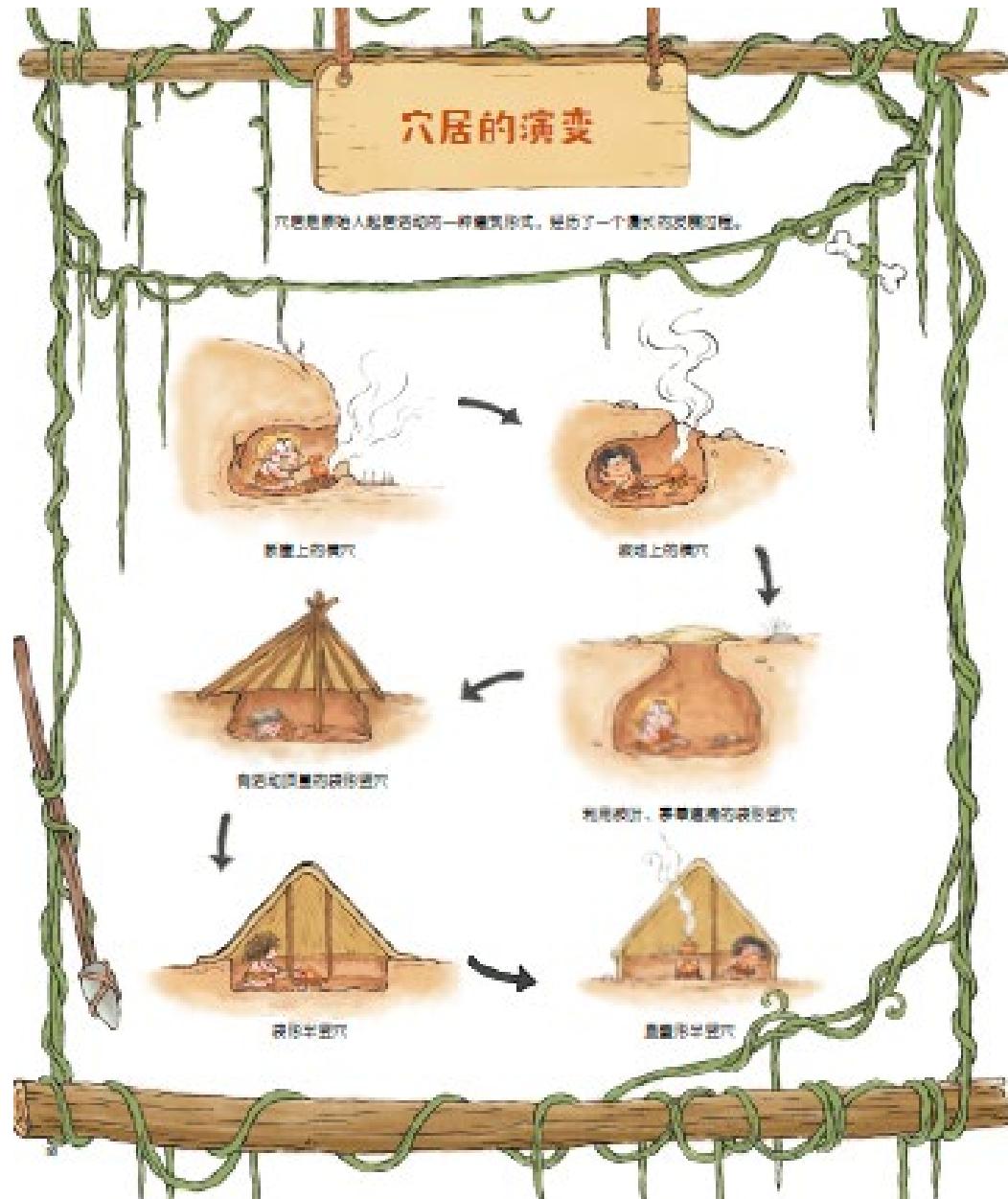
Full color paperback

244mm x 300mm

Ages 3 and up







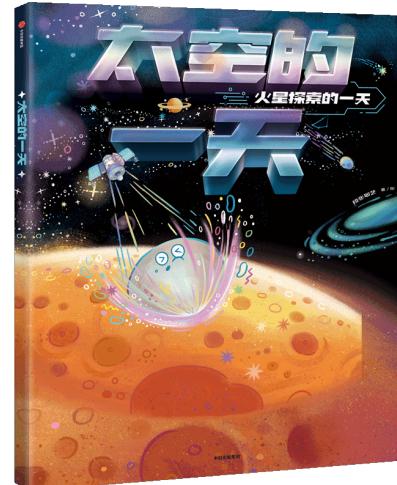
# A Day in Space (5 Volumes)

9787521746297 / 9787521746280 /  
9787521746273 / 9787521746259 /  
9787521746266

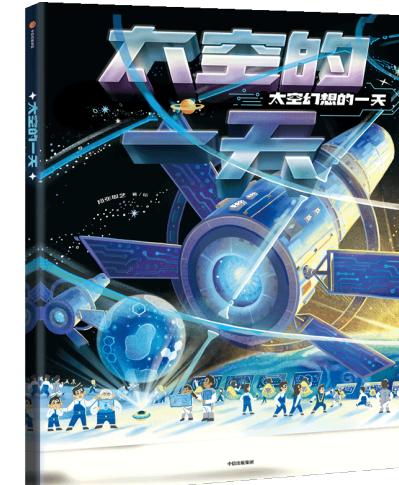
August 2022  
5 volumes, 48 pages/volume  
Full color paperback  
280mm x 204mm  
Ages 5 to 12  
Price: ¥45/volume



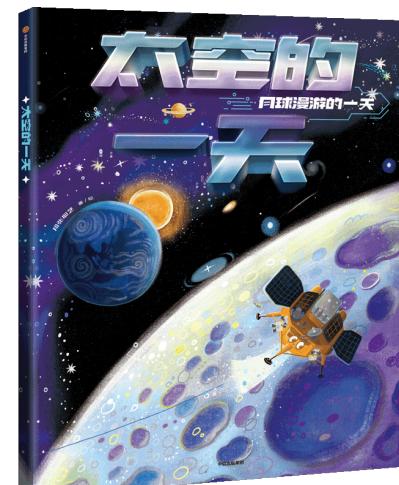
A Day in the Space Station



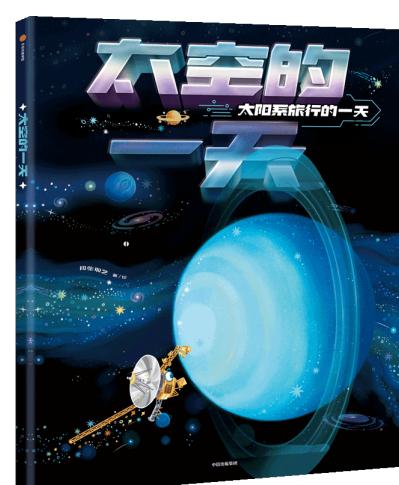
A Day on Mars



A Day in Space



A Day on the Moon



A Day in the Solar System

- Takes children on an exciting space trip in 25 cute spacecrafts.

Within a 24-hour time frame, the author introduces 25 incredible spacecraft through imaginative stories. Giving each spacecraft a cute personality, the picture book series incorporates the latest aerospace knowledge into fun stories with beautiful, light-hearted drawings.

Duan Zhang Qu Yi

Winner of several international and national awards, including the Most Popular Picture Book for Professional Participants in the 1st Little Hakka International Picture Book Award, the Silver Prize of the 3<sup>rd</sup> Alice Land Picture Book Award, and the Best 30 Books in China 2015. His popular children's science books have been translated into several languages and sold worldwide, including Nepal, South Korea, Hong Kong, and Taiwan.

# 火星3号的一天

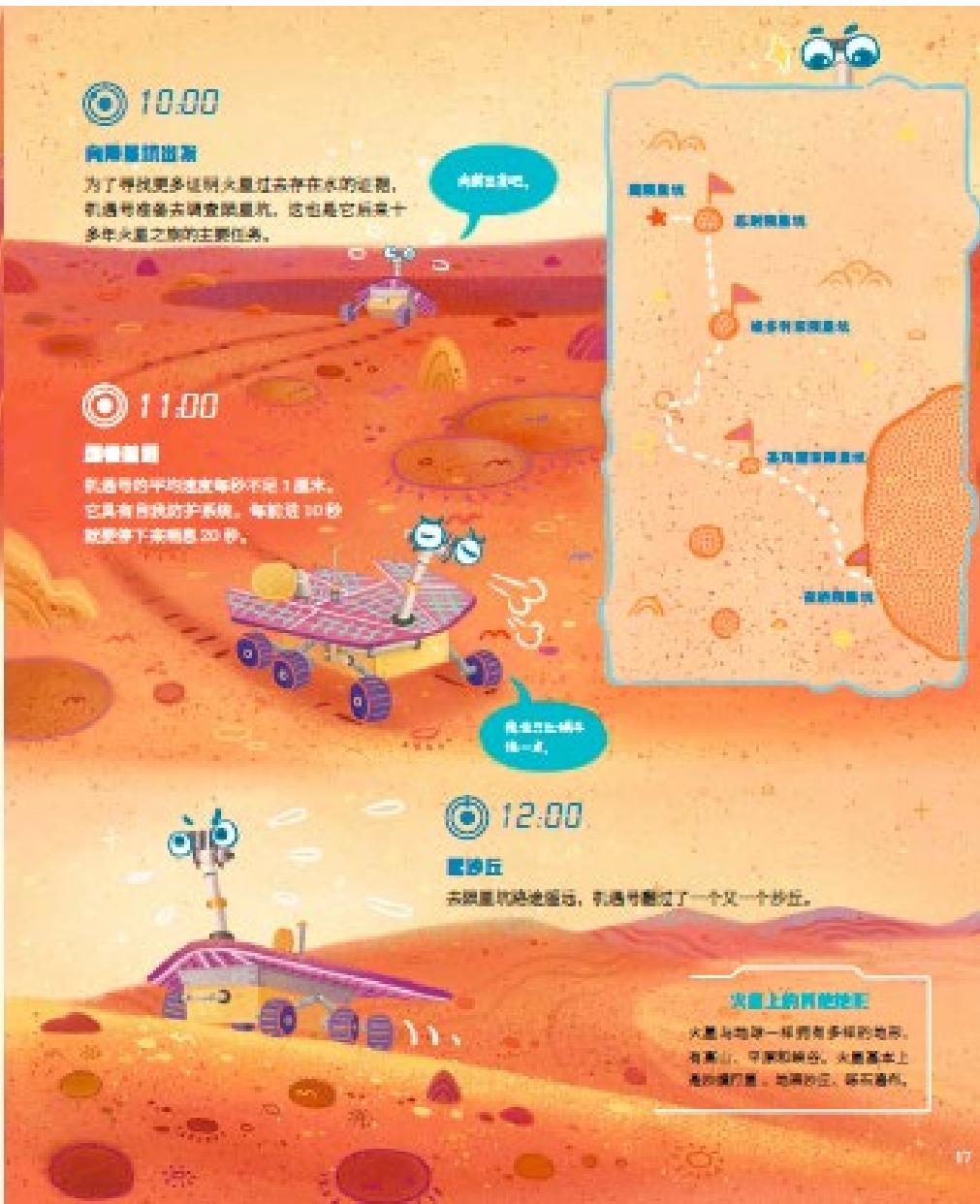
## 火星上的第一位客人

1971年5月28日，由苏联发射的火星3号探测器踏上了前往火星的旅途。火星2号探测器登陆失败后，火星3号即将成为造访火星的第一位客人。

### 火星小百科

人类在太空中最理想的家园可能就是火星。它是和地球一样具有运动的行星。相对于太阳系其他行星，火星表面气温比较接近地球，是有可能适合人类居住的一颗行星。

距离最近，质量最小  
火星3号造访火星，准备登陆。







9787521749991

5 volumes, 40 pages per volume

Full color paperback  
230mm x 170mm

Ages 6 years and up

Price: ¥ 99 (5 volumes)

# This is Music (5 Volumes)

- A clever blend of cute illustrations, fun stories and extensive knowledge that help kids learn more about music.

Join Dino, Shiba and Orange on a musical journey! From music history to learning about musical instruments; from Western music to Chinese music.

5 volumes including:

- Classical Music
- Modern Music
- Chinese Music
- Musical Instruments
- Musical Language



## Li Quan

Li is a jazz bassist and architectural acoustics designer who graduated from the School of Architecture, Tsinghua University. He was the first violinist of the Tsinghua University Symphony Orchestra. In 2015, he founded the jazz band Arc Stone. Li is also the founder of China's first online copyright trading platform, V.Fine Music, and the founder of the jazz label JPLAN and the music production label Teen Town.



## Illustrator: Bingqijun

A freelance illustrator who has been working in the music and entertainment industry for almost 5 years. He is also part of V.Fine Music and was the head of the music department at DNV Music Group.



# 一、你知道什么是音乐吗?

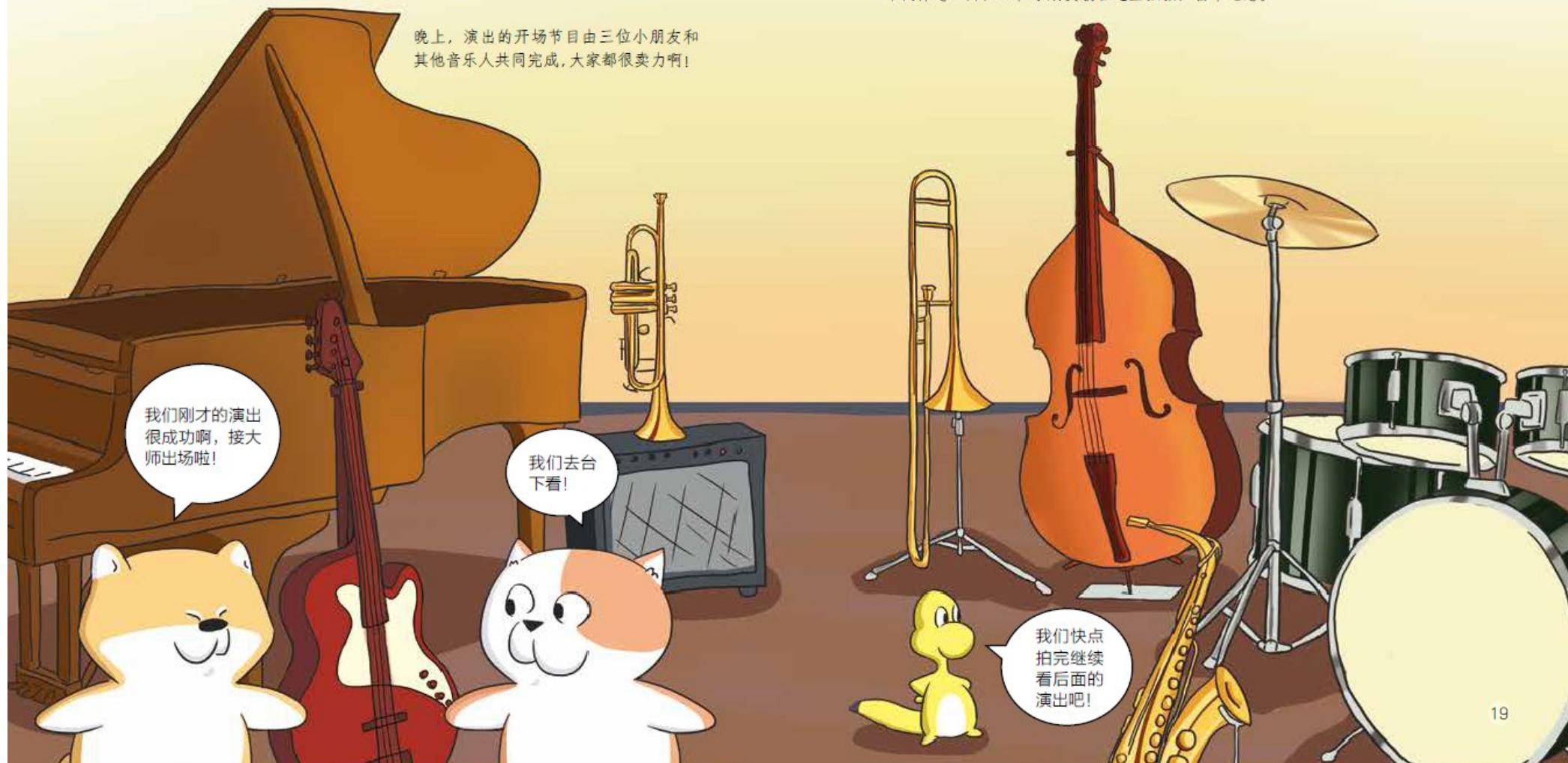
三名小朋友出发得太匆忙, 路上才发现邀请函背面的问题。只有答对才能进入音乐主题乐园。

1. 什么样的声音才是音乐?
2. 声音有哪些属性?
3. 音乐可以表达什么?



# 1. 什么是爵士乐?

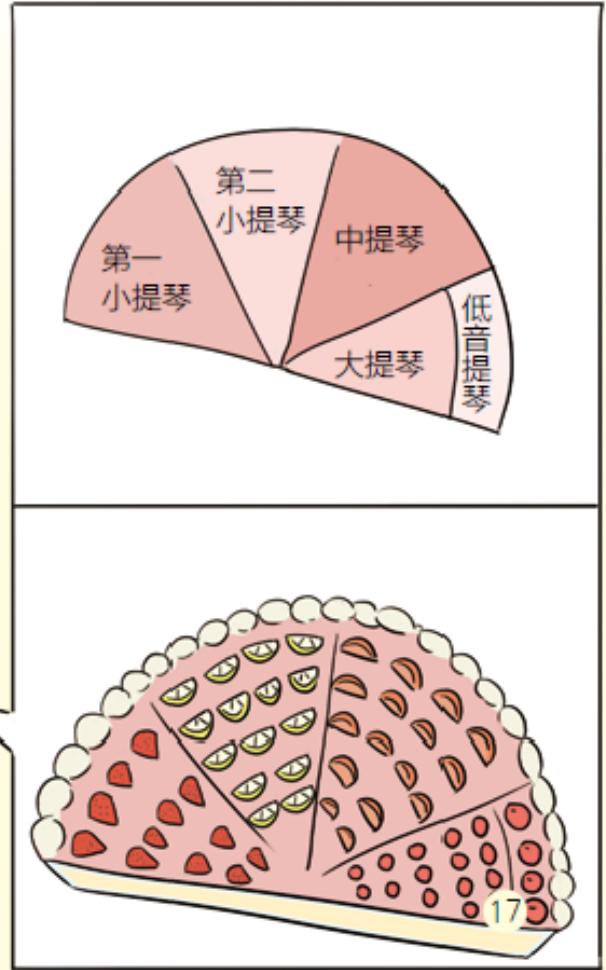
爵士乐到今天已经100多岁了，同布鲁斯一样，爵士乐的出身同样并不“高贵”，但它却是一个喜欢自由、喜欢钻研的“音乐宝宝”。早期的爵士乐同样是用于跳舞的舞曲，受到了布鲁斯和拉格泰姆的很多影响。



早期的爵士乐多以大乐队的演出形式为主，丰富的管乐（萨克斯、小号、长号等）是爵士乐特有的声音，加上节奏组（鼓、钢琴、贝斯等）富有摇摆感的律动，使得爵士乐迅速受到大家的追捧并传播到世界各地。在我们国家上个世纪二三十年代的上海，主要流行的音乐就是早期的爵士乐。

中间休息一阵，三位小朋友躺在地上摆拍，留个纪念。

水果蛋糕做好啦，就像弦乐器在交响乐团的分布，不同的水果像乐器一样整齐地排列在一起。



戴上一些经典头饰，他们变身成了摇滚客。



摇滚乐同样是一个大家族，其中包含很多不同风格的成员，如朋克（Punk）、英伦摇滚（Britpop）、艺术摇滚（Art Rock）、硬摇滚（Hard Rock）、独立摇滚（Indie Rock）等。

# Good Habits For Children (8 volumes)

- Say goodbye to bad habits with fun stories and scientific guidance

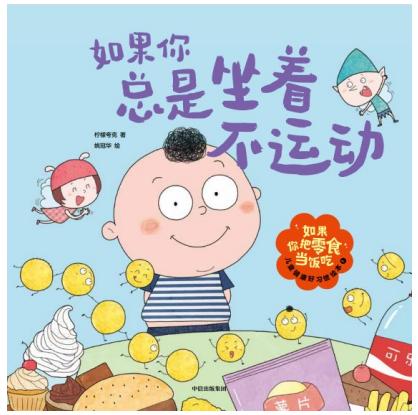
Whether it's picking your nose, not liking to brush your teeth, spending too much time on your smartphone or tablet, skipping meals, not exercising, or having bad posture, these bad habits can follow you around and affect your life.

With lively and fun illustrations, this picture book series is designed to replace the nagging of parents and help children build good habits.



December 2022  
8 volumes, 40 pages per volume  
Full color paperback  
200mm x 200mm  
Ages 2 to 5  
Price: Series 1 (5 volumes) ¥72  
Series 2 (3 volumes) ¥48  
Complete set ¥120





Go Exercise



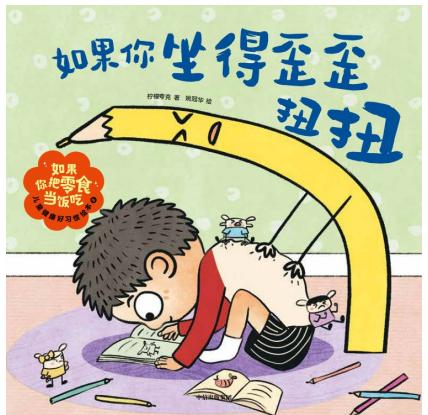
Eat Healthy



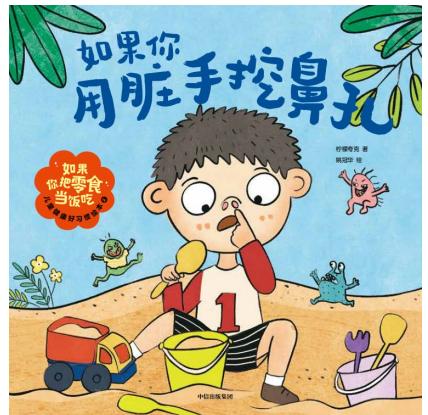
Less Snacks



Brush Your Teeth



Straighten Your Back



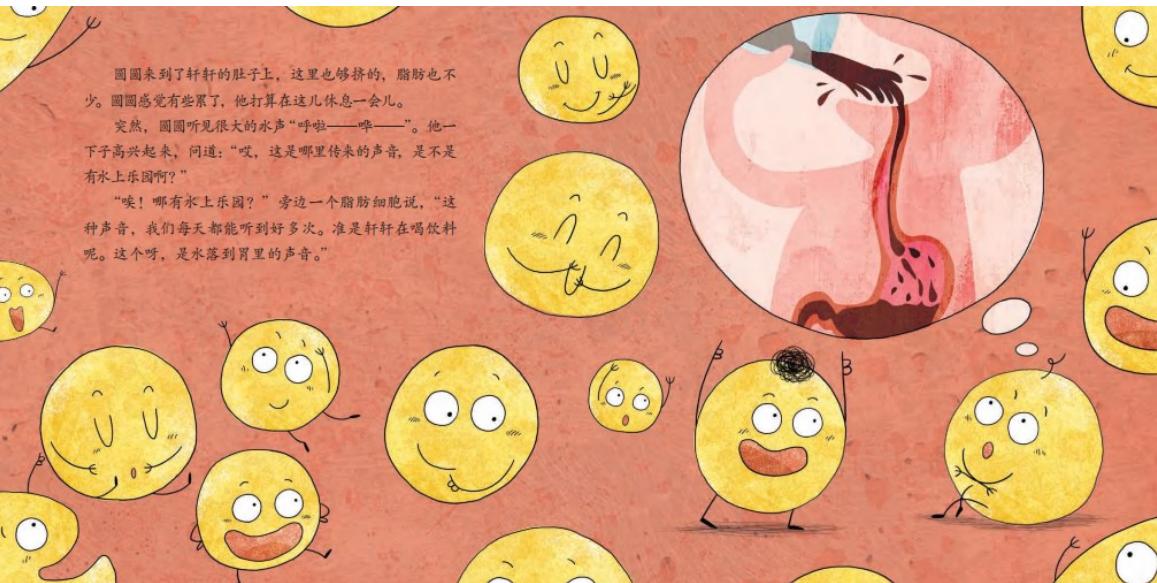
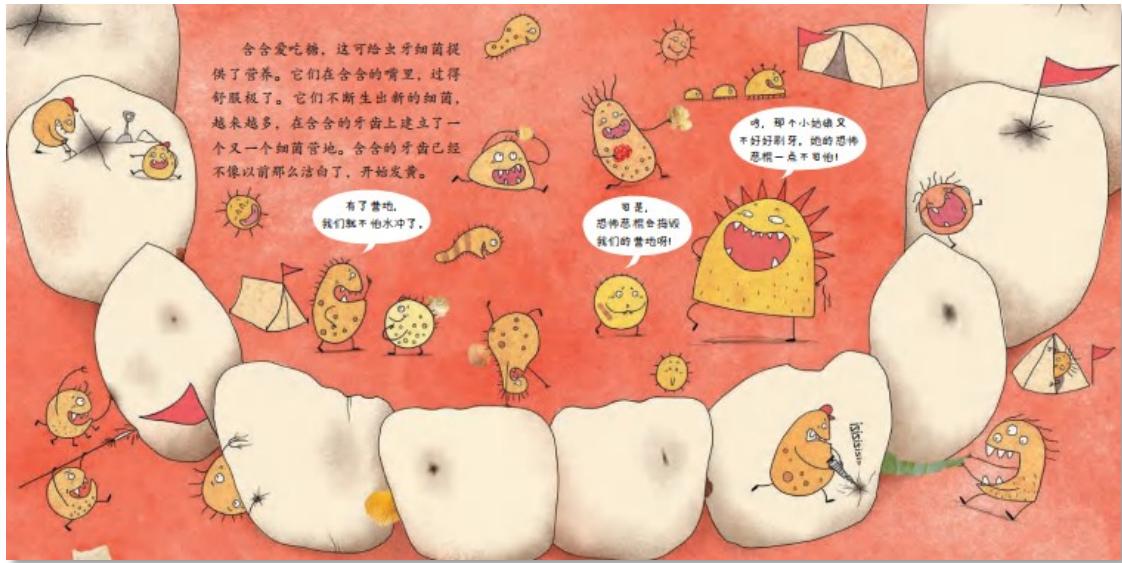
Don't Pick Your Nose



Don't Pick Your Ears



Less Electronic Devices



# Literature

# Detective Cat-Claws (6 Volumes)



Two detectives, Leopard Neo and Shirly Cat, run a convenience store called "Cat's Claw" on the Ilora Islands as a front. At night, the two of them put on their battle suits to investigate injustices reported by the island's citizens. They are known as "Detective Cat-Claws."

## Dodoro

Founded in 2019, Dodoro is an award-winning studio that produces children's and middle grade books. The *Detective Cat-Claws* series is highly acclaimed and popular on the Himalaya's audiobook platform, with over 200 million views per year.

June 2022

6 volumes, 128 pages per volume

Full color paperback

147mm x 210mm

Ages 7 to 10

Price: ¥29.8



# A Magical Journey in the Mogao Cave (6 Volumes)



September 2022

6 volumes, 152 pages per volume

Full color paperback

200mm x 153mm

Ages 8 to 12

Price: ¥35/volume

- Embarking on a breathtaking adventure in Dunhuang—a land of legends and secrets!

1099 years ago, an accident awakened the 'Ancient Dragon Blood' in a 13-year-old girl, allowing her to enter the mysterious world encapsulated in the Mogao cave murals. She met a Pegasus called "Green Ear" who led her on an exciting adventure from one mural to another.

Set in the Dunhuang area of China, the series tells a fascinating story about the history of the Mogao cave murals and the mythical creatures they depict.

## 6 published volumes including:

- *The Mythical Beast Trainer*
- *Morra Game with the Dragon King*
- *The Run-Away Prince*
- *Oh! That's King Asura!*
- *The Allergy History of a Poisonous Dragon*
- *The Mantra Spell*



## Chang Yi

Chang is a bestselling author and a member of the Society of Children's Book Writers and Illustrators. She is also the winner of the Bingxin Children's Literature Award and has been named Dangdang.com's Influential Writer of the Year four times in a row. Her most famous work, *Monsters of the Forbidden City*, has sold over 3 million copies.



皇冠 2021 "Book of the Year Award" by China Publishers

皇冠 2022 shortlisted as one of the 150 "My Favorite Children's Book" candidates

# The Eighth Day of Lasuo's Week (16 Volumes)



June 2022

Full color paperback

16 volumes, 105 pages per volume

230mm x 170mm

Ages 7 and up

Price: ¥25/volume

Traditional Chinese rights sold

- A series of whimsical events in a school where children learn to solve problems together.

Written in a quirky style with a good sense of humor, the book engages readers with stories that allow children to learn to solve problems together vicariously through the protagonist's adventures.

Wang Cong



Leading new children's author. Wang used to be an animation playwright and an aircraft carrier tour guide. She is a skilled public speaker and loves to tell stories to children.

## 16 volumes including:

*Our Supply Teacher Is a Unicorn*

*Found a bunch of Day-Eight*

*Talking Belly Button*

*Naughty Candy's School Adventure*

*Football Match on a Fairy's Aircraft Carrier*

*My Mum Turned into a Bounce Ball*

*A Field Found inside a Field*

*My Sunflower Deskmate*

*What if Grandma Is a Mermaid*

*Dragon Hidden in the Classroom*

*Summer Camp in the Mirror*

*Hands Up, Monsters!*

*Almighty "Dad" Remote Control*

*Battle in the Baby Valley*

*Superman Student-Monitor Is Having a Hard Time*

*My Smartphone Got Swallowed!*



## ① 我的真世之谜

我叫拉锁，男生，是古塔小学三年一班的学生，绰号是“绝对没大脑”。

这个绰号是北极虫给我起的，北极虫是我的邻居，我的同学，我的跟屁虫……

唉，我都忘了，“北极虫”是他的绰号，他的大名叫重北极（这个姓读“虫”），真可惜这么好的绰号不是我给起的。

每一个上学的日子里，我和北极虫一起上学一起放学，一路上总是欢声笑语的。今天早上，和往常一样，我和北极虫一起走在学校旁边的小胡同里，一边走路一边聊天，不过今天可没有那么多的欢声笑语。

“绝对没大脑，你为什么看起来有一点儿不



## 4 最悲惨的事



## ④ 最悲惨的事

第二天，上课之前，洛仙仙来收我的作业。洛仙仙刚刚被选为我们第三小组的组长，把她神气得说起话来鼻孔朝天：

“拉锁，你的座位下面有纸，赶快捡起来，不要给我们小组抹黑！”

“拉锁，不许回头说话，不要给我们小组抹黑！”

“拉锁，赶快背课文，就差你了，不要给我们小组抹黑！”

“拉锁，请擦掉你的鼻涕，不要给我们小组抹黑！”

.....

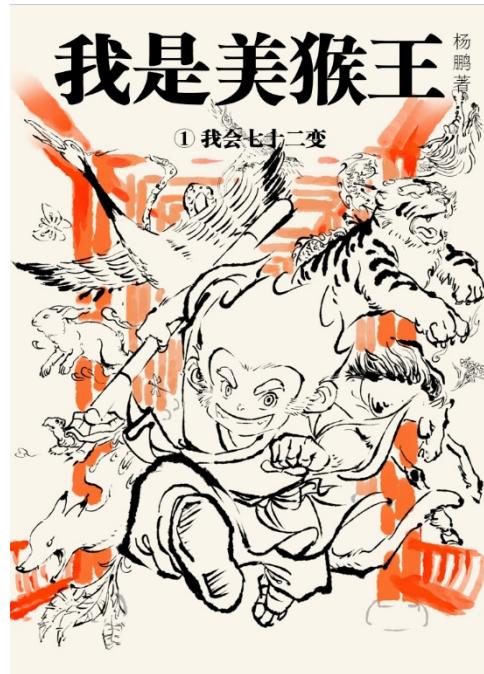
听到了吗？我干什么都是给小组抹黑，好像

只有她才能给小组添光呢！洛仙仙不过是个小组组长，可是她什么都管，还好不是什么大官儿，不然要有多少人生活在水深火热之中啊！

“拉锁，你的作业快点儿交上来，数学甲本，语文乙本，还有英语练习册，统统给我！不要给我们小组抹黑！”洛仙仙像报菜名似的说道。



# I am the Monkey King (4 Volumes)



Estimated release: March 2023  
4 volumes, 216 pages per volume  
Paperback  
147mm x 210mm  
Price: ¥29.8/volume  
Ages 7 and up

- A creative reinvention of the superhero, the Monkey King, and the stories of his exciting adventures with a group of friends in a magic school.

*I am the Monkey King* is a fantasy adventure where a group of characters—the naughty little monkey Sun Wukong, who was not yet the "Monkey King," and his friends Bai Longma (the White Dragon Horse), Zhu Tianpeng (Pigsy), Niu Mowang (the Devil Bull King) and Jin Chanzi (the Golden Cicada) go on adventures while studying at a Taoist magic school.

Sun Wukong uses his magical superpowers, such as the Seventy-Two Transformations, the Invisibility Spell, and the Cloud Tumble, in battles to strengthen his endurance and find answers to some important questions about life.

## Yang Peng

Yang is an acclaimed children's science fiction writer whose work is recommended by the American science fiction magazine *Locus*. He is also the first Chinese writer to be commissioned by Disney to write children's stories. Yang has won many national and international awards, including the Soong Ching-ling Children's Literature Prize, the Galaxy Award, and the National Book Awards.

# Finding the Forestwood Bookshop



Estimated release: March 2023  
216 pages  
Paperback  
147mm x 210mm,  
Price: ¥35  
Ages 10 and up

- An adventure between reality and an alternate universe.
- A story about the disappearance of a mysterious bookstore.

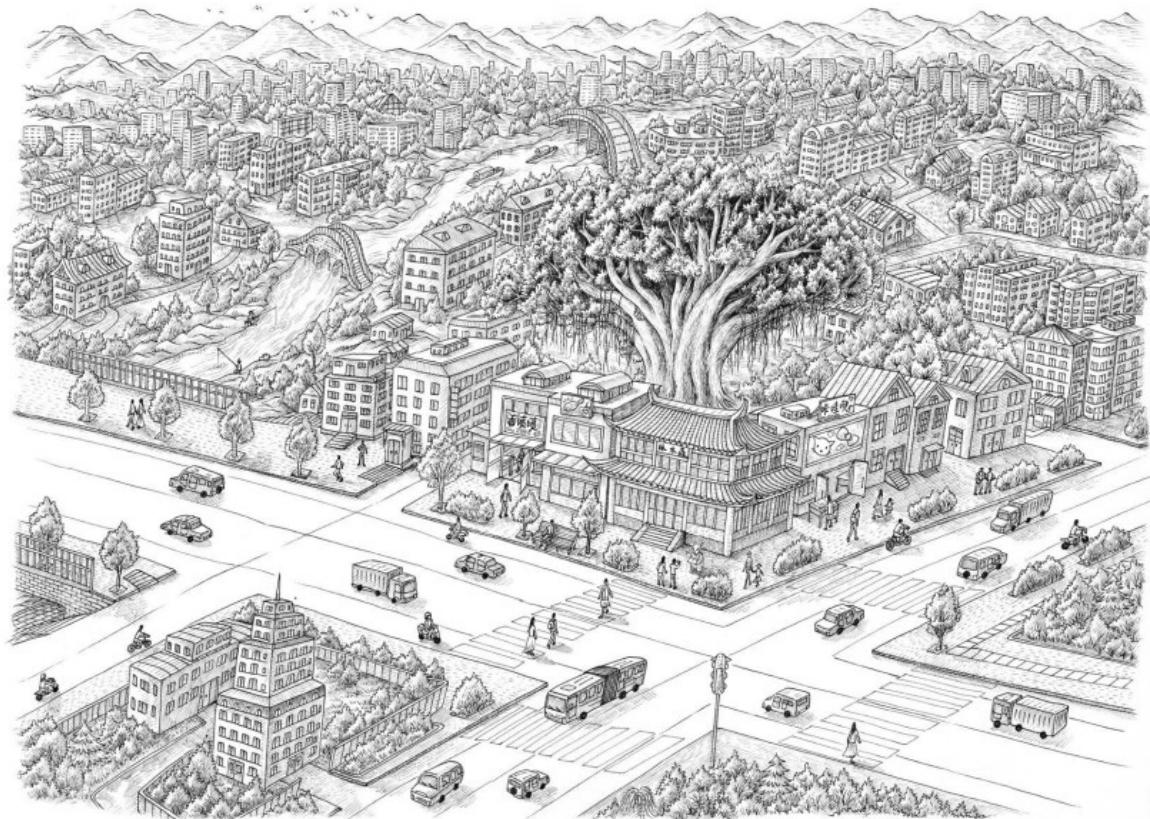
A fantasy written in the unique style of author Tang Sulan, in which she tells a heartwarming story.

One day, out of the blue, a hundred-year-old bookstore in the city disappeared. Following a black cat that could talk, Mu Li entered a fantastic alternate universe. He traveled back and forth between the two worlds in search of the bookstore, encountering intriguing challenges along the way.

The story explores the fact that, with determination and love, the impossible can become possible. Books are the record of human civilization, and reading books is a way to pass on our civilization to future generations.

## Tang Sulan

The winner of several domestic and international awards, including the National Outstanding Children's Literature Award, the Soong Ching-ling Children's Literature Prize, and the Chen Bochui International Children's Literature Award, Tang is a prolific children's fantasy author with over 60 published titles. Her graceful style and sense of humor have been praised by critics and readers alike. Her works have been translated into languages such as English, Korean, Arabic and Nepali.



#### 寻找林木森书店

老银杏树也为兔子们担心：兔子们的天敌太多了，树林里有狐狸和黄鼠狼，天空中有老鹰，山脚下的村里还有猎人。

老银杏树时刻提高警惕，他替兔妈妈望风，一旦发现危险，就赶紧通知兔妈妈带着孩子们躲起来。

然而，悲惨的事情还是发生了。

那一年冬天，山下一个农民上山打猎，发现了银杏树下野兔妈妈的家。

农民仔细地察看了银杏树周围，把野兔妈妈家其他的出口全都堵死了，只留下唯一一个洞口，并且在洞口布置了陷阱。

在一个大雪初晴的早晨，趁野兔妈妈和十个孩子一起在家里睡觉的时候，农民往兔子洞里灌烟。浓烟把野兔妈妈和十个孩子熏出了兔子洞，在兔子洞口，一只黑乎乎的大麻袋正在等着他们。

农民做这一切的时候，银杏树爷爷正在睡觉，他什么也没有看见，即便看见了，他也没有办法告诉野兔妈妈。因为银杏树是用叶子感受外面的世界，用叶子说话的。到了冬天，银杏树的叶子掉光了，银杏树便开始打盹，像大熊一样进入了冬眠。



# Comics

# Magical Beasts in the Forbidden City

## (Comic, 3 Volumes)



March 2022  
3 volumes, 152 pages per volume  
Full color paperback  
275mm x 210mm  
Ages 7 and up  
Price: ¥38/volume

- A comic book adaptation of the million-copy bestseller *Magical Beasts in the Forbidden City*.

10-year-old Li Xiaoyu found an earring in the Forbidden City. As soon as she puts it on, it gives her the magical power to understand animals. Xiaoyu makes friends with the animals who live in the City and discovers a big secret about the place—the mythical animal decorations on the roofs all come to life at night! She then embarks on an exciting adventure into a strange world full of magical creatures.

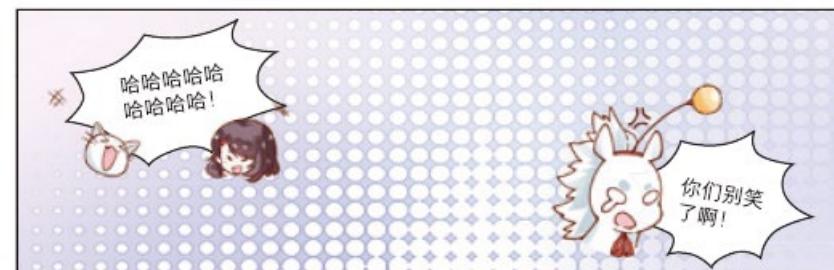
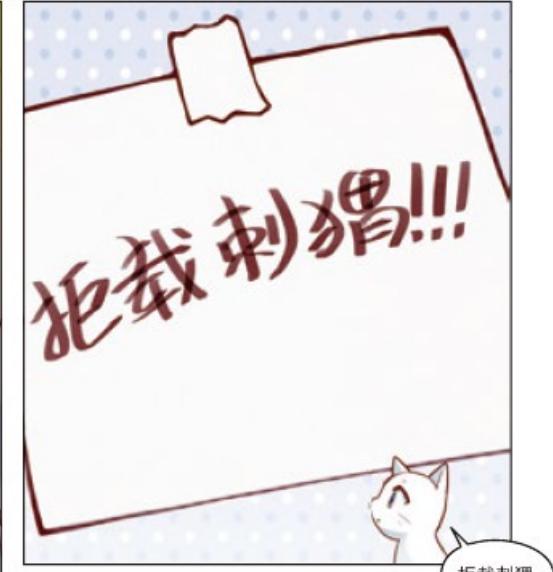
**Illustrator: Mamamiya**

An artist dedicated to producing children's books of high-quality.

**Chang Yi**

Chang is a new generation children's writer. She has received many awards, including Xinhuanet's "Most Influential Book of the Year" and the Bing Xin Children's Literature Award. Chang has been named "Most Influential Writer of the Year" by Dangdang.com for four consecutive years. Her books are considered highly imaginative, affectionate and loving in the domestic market. *Magical Beasts of the Forbidden Palace* is her most representative work.





# Thank You!

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