



Foreign Rights Catalogue

2023 Beijing International Book Fair

CITIC PRESS

China CITIC Press, affiliated with the CITIC Group, was founded in 1988. In 2008, it was restructured into CITIC Publishing Company Limited and further developed into the CITIC Press Group in 2013.

The CITIC Press Group provides new insights and knowledge services to the public during times of social transition. It aims to lead and satisfy the diverse needs of mass readers in terms of knowledge and culture. Through continuous exploration, the CITIC Press Group has expanded its businesses from books, electronic publications, and communication to include chain bookstores, information and knowledge services, professional education and training, IP operation, value added cultural services.

The business scale of CITIC Press Group's has exceeded over one billion RMB. It publishes nearly one thousand varieties of books annually, covering 10 main categories, including academics & culture, business & economics, lifestyle, and art, children publications. For years, the CITIC Press Group has become one of the most influential publishing companies in the book market, producing numerous bestsellers and maintaining a leading role in the book retailing market.

Since 2010, the CITIC Press Group has been operating self-owned chain bookstores in major airports and urban landmarks. It currently operates dozens of bookstores in several cities across China and is one of the largest chain brands of airport bookstores in the Asian-Pacific region.

Based in China but with a global perspective, the CITIC Press Group embraces its cultural mission bestowed upon it by the current era. It is evolving into a progressive state-owned cultural brand that offers premium content in representing China's insights.

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9787521753592
March 2023
230mm x 155mm
352 pages
Price: ¥79

01 The Age of Population Decline: Challenges and Opportunities for China's Economy CAI Fang

This book delves into the profound implications of China's transition to population decline and its economic impact. Economist Cai Fang elucidates the nature of this demographic transition as a new national condition, its significance as an economic turning point, and the subsequent challenges in the future. The book advocates for reform dividends in distributional areas and emphasizes the pressing need to establish a Chinese-style welfare state. This comprehensive examination underscores the critical nature of navigating the complexities of population decline for China's economic future.

CAI Fang is the chief expert of the National High-End Think Tank of the Chinese Academy of Social Sciences and a member of the Standing Committee of the 13th National People's Congress. His research areas include China's economic reform and development, population and labor economics, economic growth, income distribution, poverty reduction, etc."



9787521751772
May 2023
210mm x 147mm
232 pages
Price: ¥69

02 The Era of Strong Cities: An Urban Development Report of China's Most Affluent Cities LU Ming, CHEN Xian, XIA Lijun, XIANG Kuanhu, and LI Jiewei

This book is a data-driven book that evaluates China's cities' development using various indices, revealing patterns and dynamics. With a focus on urban clusters and central cities, it explores the future trajectory of China's development, emphasizing the importance of understanding urbanization and development patterns. Lu, Chen, Xia et al. introduce key concepts like the China Big City Strong City Index, Manufacturing Prosperity Advance Index, and Capital Market Vitality Index, offering insights into development, urban-rural relationships, urban clusters, and center-periphery dynamics. These analyses inform macroeconomic and urban development forecasts, shaping local policies and business investments.

LU, CHEN, Xia et al. are a group of scholars from the Urban Development Report by the China Development Institute at Shanghai Jiaotong University.



9787521754865
April 2023
230mm x 155mm
443 pages
Price: ¥79

03 Population Strategy: How Population Affects the Economy and Innovation LIANG Jianzhang

This book analyzes the intricate relationship between population, innovation, and a country's capabilities. It explores the impact of an aging society on entrepreneurship and innovation, as well as the influence of urbanization on innovation. By using a framework model that considers the size population, quality, and internal/external communication, it delves into innovation capacity and its connection to national competitiveness. The book addresses pressing issues in the Chinese economy and offers practical solutions and recommendations. It also provides predictions and suggestions for population policies, including educational reforms.

LIANG Jianzhang is the Co-founder and Chairman of the Board of Ctrip Group, and a Professor of Economics at the Guanghua School of Management, Peking University. He has authored multiple books on population and economy, entrepreneurship, and innovation.

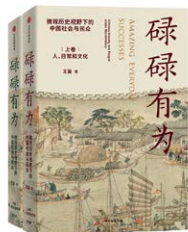


9787521751789
January 2023
230mm x 155mm
320 pages
Price: ¥78

04 Understanding Chinese Modernization LIN Yifu, HUANG Qifan, YAO Yang et al.

This book, led by renowned economists such as Lin Yifu, brings together the research achievements of 23 experts and scholars. It interprets Chinese-style modernization from an economic perspective, particularly delving into important concepts and real-world issues such as common prosperity, high-quality development, the construction of a market system, dual carbon goals, population trends, and modern corporate governance. Through in-depth exploration and scientific insights, this book provides readers with a profound understanding of the connotation and path of Chinese-style modernization, as well as guidance on grasping the overall development trend.

LIN Yifu, Dean of the Institute of New Structural Economics at Peking University, Dean of the Institute of South-South Cooperation and Development, Honorary Dean of the National Development Research Institute.



9787521747614
October 2022
888 pages
210mm x 147mm
Price: ¥128

Amazing Everyday Successes: Chinese Society and People under Microhistory (2 volumes)

WANG Di

This book takes a microhistorical perspective to explore Chinese society and people in the past. By combining both macro and micro approaches, Dr. Wang uses individual stories to reveal the larger social and cultural changes that took place in ancient China and delves into the intricacies of everyday life and how it was shaped by historical and cultural forces. The book provides a fresh perspective on Chinese history and culture by focusing on the experiences of regular people and their families. Readers can gain a deeper understanding of Chinese society and culture, as well as a new appreciation for the lives of ordinary people in the past.

Dr. Di Wang specializes in Chinese social and cultural history. His books include *Violence and Order on the Chengdu Plain: The Story of a Secret Brotherhood in Rural China, 1939-1949* (Stanford, 2018), *The Teahouse: Small Business, Everyday Culture, and Public Politics in Chengdu, 1900-1950* (Stanford, 2008), and *Street Culture in Chengdu: Public Space, Urban Commoners, and Local Politics, 1870-1930* (Stanford, 2003, winner of the Best Book [Non-North American] Award for 2005 from the Urban History Association).



9787521740875
June 2022
210mm x 147mm
3 volumes, 868 pages
Price: ¥198

The History of China through Coins (3 volumes)

WANG Yongsheng

Wang, a numismatist, and historian selects 100 ancient coins to provide an alternative interpretation of Chinese civilization. This book chronicles the history of coins, which reflects the ancient politics and alternative economics of China. Starting from the earliest currency, seashells, all the way up to the Yuan, the book covers the creation, circulation, and unification of coins, as well as the cultural exchanges between China and other countries that were witnessed with coins. Readers can explore the past, imagine the daily lives of ancient people, learn fascinating folklores, and much more.

WANG Yongsheng, a numismatist and historian, Associate Researcher, Deputy Secretary General and Director of the Secretariat of the China Numismatic Museum.



9787521750577
February 2023
230mm x 155mm
433 pages
Price: ¥99

The Wealth of Species: How Did the Homo Sapiens Became Rich?

WU Lemin

- A thought-provoking journey that will change the way you think about the world
- A ground-breaking scholarly work similar to *Sapiens: A Brief History of Humankind* by Yuval Harari, *Guns, Germs, and Steel* by Jared Diamond.

A book that combines cutting-edge scholarship, meticulous research, and great humanistic sentiment. Why did most people live in poverty before the 1800s? And how did economic growth take place? Wu's radical work subverts mainstream theories commonly used to answer these questions and offers a fresh perspective on one of the most widely debated questions in economics. *The Wealth of Species* is a must-read for anyone interested in the mechanics of the world and the cause of human prosperity.

Although a work the result of academic research, it also uses clear language and easy-to-understand charts and graphs to help general readers approach the study of economics with ease.

WU Lemin received his bachelor's degree from Tsinghua University and his Ph.D. in economics from UC Berkeley. He studied with renowned economists such as Bai Chong'en and Qian Yingyi. Wu was an assistant professor at Peking University. He specializes in macroeconomics, economic theory, and economic history.

Reviews:

"Lemin Wu is brilliant. I expect this will be the most important economics book of the year, in any language."

—**Tyler Cowen**, professor of economics at George Mason University, co-host of the economics blog *Marginal Revolution*

"Lemin Wu's manuscript provides us a novel look at economic history that is both intriguing and fascinating."

—**Gérard Roland**, professor of economics and political science at the University of California, Berkeley



9787521751055
February 2023
210mm x 147mm
296 pages
Price: ¥79
Traditional
Chinese rights sold

Scientific Marketing

ZHENG Yuhuang

08

The book systematically organizes Philip Kotler's scientific marketing system and simplifies it into three specific steps. Readers will establish a systematic understanding and practical framework of Kotler's scientific marketing system through Zheng's explanation.

Additionally, this book provides in-depth analysis of the success experiences or lessons learned from dozens of domestic and international companies such as Apple, Tesla, Facebook, Huawei, Alibaba, Xiaomi, and Meituan. It offers practical advice for individuals and businesses to establish a comprehensive understanding of marketing, and improve competitiveness.

ZHENG Yuhuang, Ph.D. in Marketing from Columbia University and currently serves as a doctoral supervisor in marketing at Tsinghua University. He is a judge for the Ram Charan Management Practice Award of Harvard Business Review. He has published dozens of papers in prestigious academic journals both domestically and internationally.



9787521752038
March 2023
210mm x 147mm
304 pages
Price: ¥79

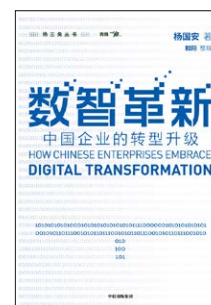
The Milestone of Currency: The Economic Logic of Digital Currencies

XU Yuan

09

Based on Professor Xu Yuan's years of research on currency, the Chinese yuan, and the financial system, this book systematically examines the development of digital currencies represented by Bitcoin and contemplates important questions. Using the most basic economic logic of demand, price, and value, it analyzes the development, price fluctuations, and trends of digital currencies. Furthermore, it explores their impact on the future, helping readers understand the underlying economic logic and prospects.

XU Yuan, a Professor of Finance at the National School of Development and a researcher at the Digital Finance Research Center at Peking University. He is also a doctoral supervisor and holds a Ph.D. in Economics from Duke University. His research interests include macroeconomics, financial markets, and Chinese economic reforms.



9787521737523
December 2021
210mm x 147mm
352 pages
Price: ¥68

Digital Intelligence Reform: How Chinese Enterprises Embrace Digital Transformation

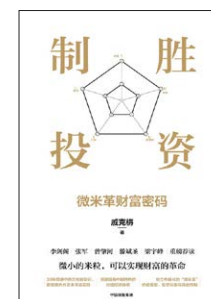
Arthur Yeung

10

A selection of cases from 5 outstanding Chinese enterprises to answer how they are embracing digital transformation and intelligence upgrade.

Based on the author's research on the digital transformation and intelligence upgrade practices of many outstanding enterprises, Professor Arthur Yeung puts forward a framework for digital transformation and upgrade of enterprises—"Yang's Five Steps to Digital Intelligence Reform." The framework provides a reference for companies to start their own transformation and upgrade.

Arthur Yeung, received his Ph.D. in Business Administration with a focus on Strategic Human Resource Management from the University of Michigan. He is currently a Senior Management Advisor at Tencent Group, Dean of TencentX University, and the Global Executive President of Cathay Capital.



9787521750584
March 2023
230mm x 155mm
368 pages
Price: ¥88
English rights sold

Investing in China: The VMMIG Fortune Code

QI Kezhan

11

This book draws upon the author's 30 years of experience in financial education and capital market practices. It explores a value investment system tailored to build a user-friendly "VMMIG Model" evaluation model, stock selection criteria, and risk control concepts.

QI Kezhan, the founder, president, and chief investment officer of Merger China Group, a financial firm specializing in mergers and acquisitions. He holds a Ph.D. in Economics from the Central Party School of the Communist Party of China, an MBA from Columbia Business School, and a master's degree in economics from Fudan University. He is the author of *The Border of Capital* and has translated works such as *Master of M&A* and *Crisis and Recovery*.



9787521712599
April 2020
230mm x 155mm
480 pages
Price: ¥128
Traditional Chinese
and Korean rights sold

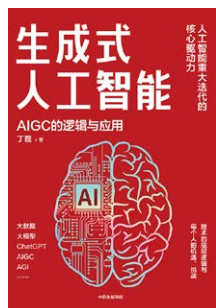
Civilization, Modernization, Value Investment and China (2 Volumes)

LI Lu

This book is a compilation of writings by LI Lu, the founder of Himalaya Capital and a prominent figure in the world of value investing.

Divided into two parts, the first volume of this book features Li's widely acclaimed "Sixteen Lectures on Modernization," where he explores the evolution of society and predicts China's future modernization process. The second comprises speeches, reflections, and book reviews by the author over the past two decades. Alongside discussions on value investing concepts and practices, Li contemplates various subjects such as human nature, contemporary issues, and the future.

LI Lu, a renowned investor, is the founder and chairman of Himalaya Capital Management, with a strong commitment to applying value investing principles in China.



9787521755992
May 2023
210mm x 147mm
280 pages
Price: ¥69
Traditional Chinese
rights sold

Generative Artificial Intelligence: The Logic and Applications of AIGC

DING Lei

Based on the author's professional background and long-term practice, this book focuses on introducing the technological logic foundation of Generative Artificial Intelligence, analyzing its technical functions, market applications, and business prospects. It combines these aspects with practical industrial development, helping readers gain an in-depth understanding of future trends and development opportunities.

DING Lei holds a Ph.D. in Artificial Intelligence from The Ohio State University and has completed post-doctoral research at Columbia University. He is a pioneer in the commercialization of artificial intelligence. Ding helped build the artificial intelligence platform at PayPal and serving as the Chief Data Scientist at Baidu Finance. Ding has over 20 high-quality papers published in journals. He also has more than 30 patents.



9787521755985
May 2023
210mm x 147mm
312 pages
Price: ¥75

ChatGPT: Intelligent Conversations Paving the Way for a New Era

CHENG Shenghui

This book will introduce ChatGPT to readers with a focus on "The Changes ChatGPT Will Bring to Various Industries."

This book will explore the following topics:

- The definition of ChatGPT and its technology
- The impact of ChatGPT on education, media, and other industries
- The current limitations of ChatGPT and its potential for future development
- The overall economic impact of ChatGPT
- The future lifestyle of people by integrating AI, the metaverse, and Web 3.0

CHENG Shenghui, Ph.D. in Computer Science from Stony Brook University, New York, has conducted research at Leipzig University Medical Research Center in Germany, Brookhaven National Laboratory, and Harvard Medical School. He has worked as a consultant for the World Bank and Cedars-Sinai Medical Center. In 2021, he was appointed as a Westlake Scholar at Westlake University, where he established the Intelligent Visualization Laboratory.



9787521745368
August 2022
230mm x 155mm
206 pages
Price: ¥58

WEB3.0: The Transformation and Challenges of the Next Generation of the Internet

YAO Qian & CHEN Yongwei

This book brings together leading researchers in Web 3.0 and introduces the technology, applications, and regulatory issues of Web 3.0 from both theoretical and practical perspectives. It serves as a reference for readers interested in understanding Web 3.0.

YAO Qian, Director of the Digital Currency Institute at the People's Bank of China (PBOC). He has published nearly a hundred articles, authored five books, and has received awards such as the Bank Technology Development Award and holds multiple patents as an inventor.

CHEN Yongwei, Head of the Research Department at "Comparison" magazine. His research interests include industrial economics, digital economy, antitrust, and regulatory economics. He has been awarded the Annual Best Paper Award and Outstanding Paper Award by "Financial Research" journal.



9787521751161
February 2023
230mm x 155mm
438 pages
Price: ¥88

Renewal: Liu Yonghao and New Hope's 40-Year Journey

LIU Ruimin & QIN Shuo

In 1982, New Hope was established. Over the course of 40 years, New Hope has grown from a small-scale livestock farming business to a Fortune 500 company with a complete industry chain spanning from the farmlands to the dining table. It has achieved annual sales revenue exceeding 250 billion yuan and became the world's largest producer and distributor of animal feed in 2021.

This is the story of a company's 40-year development. This is a summary of Liu Yonghao's management and business wisdom, as well as a microcosm of the exploration of development in Chinese private enterprises.

QIN Shuo, well-known humanistic financial observer, researcher and media professional who has long focused on business civilization and corporate innovation. He has conducted extensive observations and documentation of various enterprises. He is the former editor-in-chief of *Nanfengchuang* and *China Business News*.



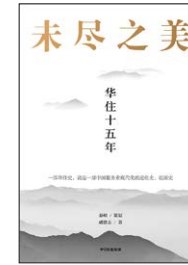
9787521717426
May 2020
210mm x 147mm
412 pages
Price: ¥88

Endless Journey: The Growth Path of China Ping An Group

CHEN Tianxiang & QIN Shuo

Founded in 1988, China Ping An Group has traversed a remarkable 35-year journey. It is the largest non-state-owned enterprise on the mainland. Its key leader, Ma Mingzhe, has remained unchanged since its inception. Since listing on the Hong Kong Stock Exchange in 2004 and the Shanghai Stock Exchange in 2007, China Ping An Group has achieved a compound annual growth rate of nearly 30% in total assets, total revenue, and net profit. In 2018, Ping An achieved a daily revenue of nearly 3 billion yuan. In the Fortune Global 500 list of 2018 and 2019, China Ping An Group made its presence felt and was ranked among the top 30 for two consecutive years.

Studying this enterprise, which generates over a trillion Yuan in annual revenue while maintaining a strong entrepreneurial spirit and innovation vitality, is of great significance.



9787521724370
February 2021
210mm x 147mm
400 pages
Price: ¥50

Unfinished Beauty: Fifteen Years of Huazhu

QIN Shuo & QI Dezhi

Huazhu Group is a leading multi-brand hotel group in China, operating over 4,000 hotels in more than 400 cities. The hotel brands operated by Huazhu cover diverse market segments. Huazhu Club has now over 100 million members worldwide.

In 2010, Huazhu successfully went public on the NASDAQ stock exchange in the United States. Currently, the group ranks 9th in the global hotel group rankings published by *Hotels* magazine, and its Hanting brand has been listed in the BrandZ Top 100 Most Valuable Chinese Brands for five consecutive years.

It is a low-profile but rapidly growing enterprise, and behind its growth lies the business, management, and service philosophies and wisdom of the team.



9787521734676
September 2021
230mm x 155mm
440 pages
Price: ¥78

Long-Termism: TCL's 25 Years

QIN Shuo & QI Dezhi

TCL Technology is an electronics company that designs, develops, manufactures, and sells consumer products and small electrical appliances. This book is a biography that provides a panoramic view of TCL's 40-year development journey. Since 2019, under the leadership of CEO Li Dongsheng, TCL has completed asset restructuring, transformed into a high-tech group focusing on semiconductor displays and smart terminals, pursued technological innovation, and entered a new era of rapid advancement in display and interactive technologies. As traditional home appliance manufacturing industry are facing the impact of technological development, TCL's transformation into a high-tech group provides valuable lessons for enterprises.



9787521735086
October 2021
230mm x 155mm
270 pages
Price: ¥79

Long-Termism: 25 Years of Taikang

WANG An

Established in 1996, Taikang Insurance Group Co., Ltd. is a large financial insurance service group that covers three core businesses: insurance, asset management, and healthcare for the elderly. It has been listed on the Fortune Global 500 for two consecutive years and ranks fourth among the top ten life insurance companies in China.

This book is a comprehensive summary of Taikang Insurance's 25-year history, depicting its inception, development, and growth as a company. It covers various aspects, from the selection of the company's business model and adjustments in governance structure to the formulation of employee incentive programs and the Goldman Sachs' investment in Taikang. It also explores Taikang's strategic positioning in the elderly care industry and the challenges encountered by Taikang Online.



Intoxicating Mushrooms: A Culture Obsessed with Mushrooms

NIE Rongqing, ZENG Xiaolian, and YANG Jiankun

9787521750980
April 2023
210mm x 147mm
306 pages
Price: ¥88

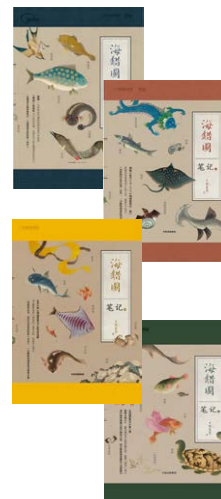
The book depicts the life and culture of Yunnan through the lens of mushrooms, which are as integral to Yunnan as chili peppers are to Sichuan. It connects nature, cuisine, history, and anecdotes, showcasing the vibrant and flavorful life in Yunnan. Through the minutiae, it awakens memories of hometown, family, friendships, and the longing for the enchanting land of Yunnan.

Accompanied by nearly 60 botanical illustrations by "China's foremost botanical science artist" Zeng Xiaolian and natural history artist Yang Jiankun, the book serves as a vivid local chronicle. Author Nie Rongqing eloquently narrates the intertwined lives of ordinary people and the encounters with Yunnan's "chicken feet mushrooms," capturing the essence of daily life and culinary experiences in Yunnan.

NIE Rongqing, author of the book, is the director and co-founder of the Contemporary Gallery of Kunming (CGK), a writer, contemporary art collector, and visiting professor at Yunnan Arts University.

ZENG Xiaolian, the illustrator, is a botanical artist and a senior engineer at the Kunming Institute of Botany, Chinese Academy of Sciences.

YANG Jiankun, illustrator, is a botanical artist at the Kunming Institute of Botany, Chinese Academy of Sciences.



Notes on *Haicuotu*, the Book of Sea Creatures

(4 volumes)

ZHANG Chenliang

9787508669069/
9787521708677/
9787521739336/
9787508680651
November 2016-
March 2023
240mm x 170mm
4 volumes,
256 pages/volume
Price: ¥302

Haicuotu is a compilation of 236 illustrations of marine animals that were created three centuries ago. Despite its inaccuracies and the inclusion of legendary creatures, it is an invaluable work for our comprehension of the historical marine environment and the history of marine biology studies. Around 31,200 copies sold since the first book of this series published in 2016.

In this book, the author and entomologist Zhang Chenliang conducts research on *Haicuotu* from a modern biological perspective. Combined with detailed text, Zhang explains the scientific significance of the original work, deduces traces of actual animals from mythical creatures, adds amusing anecdotes, and introduces regional traditions related to the depicted animals.

ZHANG Chenliang holds a master's degree in Entomology from China Agricultural University and currently serves as the deputy editor-in-chief of "Bowu" magazine and as the director of the integrated media center for "China National Geographic."





Chinese Felines

LYU Zhi

19

This is a scientific and inspirational popular science notebook about 13 species of wild felines found in China. This book not only compiles their species scientific information and introduces the ecosystems they inhabit but also tells the research and conservation stories. From discovery to research and conservation, through maps, hand-drawn illustrations, and infrared camera photos, readers can gain insights into the real lives of these wild felines.

LYU Zhi, Executive Director of the Center for Nature Conservation and Social Development at the School of Life Sciences, Peking University, and a professor of Conservation Biology.

9787521743685
July 2022
195mm x 142mm
269 pages
Price: ¥98



Invasive Species

RAN Hao

20

A documentary in book form on invasive species.

Throughout the world, species that were originally native to certain areas have spread to different parts of the world through human transportation, large-scale trade, and vehicles, becoming unwelcome guests in invaded territories. These changes are caused by humans and will ultimately have varying impacts on each of us. We should strive to at least understand what is currently happening to respond appropriately.

Ran Hao is a scholar, writer, and visiting researcher at the Key Laboratory of Rare and Endangered Ecological and Environmental Protection of Rare and Endangered Plants and Animals, jointly established by the Ministry of Education and the provincial department at Guangxi Normal University. His book *The Beauty of Ants* and *Animal Kingdom* was recommended for Wenjin Book Award, which is the most influential book award in China.

9787521750966
March 2023
210mm x 147mm
278 pages
Price: ¥69



The Bible of Roses

WANG Guoliang and Pierre-Joseph Redouté

21

The Bible of Roses is an exceptional and ancient rose atlas illustrated by Pierre-Joseph Redouté, the appointed artist of Empress Josephine of France. This exquisite book features a collection of 89 meticulously hand-drawn illustrations, complemented by the Wang's expertise, extensive research, and thorough explanations. Wang delves into various aspects of roses, such as their origins, nomenclature, traits, and classification. Additionally, the book offers a captivating visual experience by comparing the illustrations with high-definition photographs of roses, taking readers on a journey through the enchanting realm of these beautiful flowers.

WANG Guoliang is the recipient of the "World Rose Master Award" in China and the Vice President of the China Rose Society.

Pierre-Joseph Redouté is a renowned botanical artist known for his exquisite and detailed flower illustrations, particularly his expertise in depicting roses and lilies. He is often referred to as the "Raphael of Flowers."

9787521734829
November 2021
240mm x 185mm
240 pages
Price: ¥198
Traditional Chinese
rights sold



Come on, Brain!

HUANG Xiang

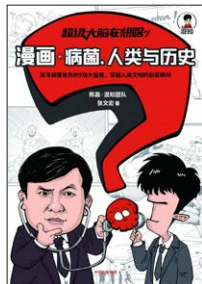
22

As a neurosurgeon and a neuroscientist with nearly 20 years of clinical experience, the author combines medical and psychological research that helps readers to look at the roles our brains play through a new perspective. The author uses empirical evidence from real-life cases to educate his readers in taking steps towards building and keeping a healthy mental state. This is a professional introductory book on neurosciences as well as a concise and practical guide to keep your brain healthy.

HUANG Xiang, MD is an attending physician at Huashan Hospital of Fudan University, the deputy head of the Skull Base Surgery Research Group, national secretary of the Neuro-Oncology Group of the Chinese Medical Association, and a visiting scholar at UCLA, Pacific Neurological Institute (PNI), Asia University and CHA Medical Center in Korea.

9787521744934
August 2022
210mm x 147mm
248 pages
Price: ¥59

What is the Brain Doing ? –A Comic Book Series (2 volumes)



9787521750980
April 2023
210mm x 147mm
306 pages
Price: ¥88



9787521750980
April 2023
210mm x 147mm
306 pages
Price: ¥88

Disease, Human and History

ZHANG Wenhong & Hunzhi

Restores historical scenes of humanity's struggle against 10 diseases with descriptions of dozens of important characters in history!

From ancient times to the present, diseases such as the bubonic plague, smallpox, influenza, cholera, and malaria have sparked panic and disorder as well as precipitated the collapse and rebirth of civilizations. This book delves into the infectious diseases that have profoundly shaped history. By exploring the history of pandemics and endemics, this book equips readers with a deeper comprehension of these ailments.

Great Medical Breakthroughs

ZHONG Nanshan & Hunzhi

Illustrations of great breakthroughs in pharmaceutical research over more than 2,000 years, covering 9 stories!

The book delves into pivotal moments in medical history, including the origins of ancient Greek medicine, the advancements in surgical techniques during ancient Rome, the discovery of viruses in the Industrial Revolution, and the transformative entry of women into the medical profession. The author demonstrates how medicine profoundly shapes the realms of politics, economy, religion, and technology, bringing the history of medicine closer to readers in a simple and captivating manner.



Believe

CAI Lei

More than 226 thousand copies sold.

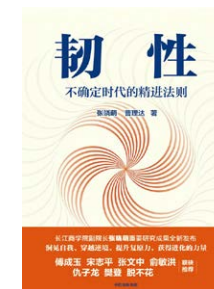


9787521754803
March 2023
210mm x 147mm
304 pages
Price: ¥59

At the age of 41, CAI Lei received a devastating diagnosis of ALS that would change the course of his life. He had just entered a new phase, with a successful career, a loving family, and a newborn son, but suddenly everything he had envisioned for the future is in jeopardy. Believe is a powerful and profoundly moving poignant memoir that recounts the author's journey from a successful businessman to a fighter battling a life-threatening disease.

With raw honesty and exquisite detail, *Believe* is a moving tribute to the human spirit and a testament to the power of resilience in the face of adversity. It is a book that serve to inspire readers and leave them with a deep appreciation for the beauty and fragility of life.

CAI Lei, was the Vice President of Jingdong Group and Senior Advisor of Jingdong Health. He is also a prominent advocate against ALS and has made significant contributions to raising awareness for the condition.



9787521745153
May 2023
210mm x 147mm
328 pages
Price: ¥75
Traditional Chinese and Russian rights sold

Resilience: The Law of Refinement in Times of Uncertainty

ZHANG Xiaomeng & CAO Lida

160,000 copies sold since first publication in 2022 summer.

The book integrates cutting-edge psychology and behavioral science with the goal of building and improving resilience. The author establishes a formula: **self-awareness x sustained small wins x passion focus for improving resilience** based on empirical data collected from case studies from her research team. She puts forward the concept of "resilient flywheel" for the first time which is including 9 core issues and 10 efficient tools to help you practice your resilience in uncertain times.

ZHANG Xiaomeng is an Associate Dean at Chang Jiang Graduate School of Business, and an Associate Professor of Organizational Behavior in the Department of Management. She has been recognized as one of the "Highly Cited Scholars in China" from 2019 to 2021.



Dr. Wu Jun, Winner of the Wenjin Book Award, a Silicon Valley investor, and a director of Johns Hopkins Whiting School of Engineering. He graduated from Tsinghua University and Johns Hopkins University with a Ph.D. in computer science, and is an expert in artificial intelligence, natural language processing, and web search. He was the main designer of Google's Chinese, Japanese, and Korean algorithms, and served as vice president of Tencent's search business. He is the author of several best-selling books and has won several Chinese book awards, including the Wenjin Book Award and the China Best Book Award.

Vision

The author believes that personal achievement depends first and foremost on insights. This book presents the author's own experience, as well as the experiences of pioneers of the times around him, in a distinctive and interesting manner, providing you with a different and deeply thoughtful perspective of the world and its problems. 995,000 copies sold.



9787508684604
February 2023
210mm x 147mm
368 pages
Price: ¥49
Traditional Chinese,
Korean, and Vietnamese
rights sold



9787508694740
September 2018
210mm x 147mm
296 pages
Price: ¥59
Traditional Chinese,
Korean, and Vietnamese
rights sold

Attitude

This book is a family letter from Wu Jun to his daughters who are in college and high school, which gives sincere advice on issues that young people all encounter as they grow up regarding effective learning, handling relationships, understanding, and earning wealth. This book will serve as a reference for readers who desire self-refinement and accelerated growth. 753,000 copies sold.



9787521708554
September 2019
210mm x 147mm
282 pages
Price: ¥59
Traditional Chinese and
Korean rights sold

Knowledge

In this book, Dr. Wu Jun summarizes how to become a big picture thinker from five dimensions: position, direction, method, pace, and rhythm. Anyone, regardless of the starting point, can become a big picture thinker in a few years if he or she can recognize the position, find the right direction, do things in the right way, speed up the progress, and grasp the rhythm. 660,000 copies sold.



9787521735086
October 2021
230mm x 155mm
270 pages
Price: ¥79

Enrichment

In this book, Dr. Wu Jun summarizes true happiness ultimately comes from spiritual enrichment. If anyone can accomplish three things, they have the potential to become spiritually "rich": understanding themselves and accepting input from the outside world with an open mindset; elevating themselves on the level of "the way" rather than being satisfied with mastering mere 'techniques'; and progressing from acquiring knowledge to gaining wisdom.



My Boyfriend Says I Have Depression

Miss Xu

27

This book is a powerful first-person account of battling mental illness with love, patience, and coming to terms with oneself. It gained 860,000 views and a 9.2 rating on Read Douban, the book's original digital publishing platform. Korean readers give high rating 9.0 on yes24.com

This book is full of joyful and contemplative episodes in which Miss Xu offers a fresh and entertaining look at life with a focus on female development. Her honesty in this book is not only inspiring for people with experience of mental illness, but also demystifying for people who do not yet understand this increasingly prevalent condition.

Miss Xu graduated from the Department of Chinese Language and Literature at Peking University. She has published in literary magazines such as *Furong* and *Shilin*. *My Boyfriend Says I Have Depression* is in production for a television adaptation.

9787521747737
November 2022
210mm x 147mm
224 pages
Price: ¥48



Breaking Free from Myself

SHI Yigong

28

From a mischievous boy in Henan, to a tenured professor at Princeton University to Tsinghua's pioneer of life sciences education, and then to an educator dedicated to cultivating scientific talents and establishing Westlake University, Shi Yigong has never stopped in his path of self-growth. This is a book about growth, education, family, friendship, ideals, and the pursuit of knowledge.

SHI Yigong, born in Zhengzhou, Henan Province in 1967, Shi Yigong is a biologist, the founding president of Westlake University China, a member of the Chinese Academy of Sciences, and a foreign associate of the National Academy of Sciences in the United States. He obtained his bachelor's degree in Biological Science and Technology from Tsinghua University and his Ph.D. in Molecular Biophysics from Johns Hopkins University then he held various positions at Princeton University in the United States.

9787521750966
March 2023
210mm x 147mm
278 pages
Price: ¥69



Chillax

HU Jianbiao

29

This book offers valuable insights for young people navigating the challenges of today's world. Life is a marathon and to keep a steady pace in a race, it is important to maintain a relaxed state, both physically and mentally. By addressing common anxiety issues and challenges, the book provides practical tools through case analyses that cover various aspects including mindfulness, intrinsic motivation, energy management, and time management. These tools enable readers to establish a balanced and composed rhythm of life within their control, facilitating the construction of a relaxed and steady lifestyle.

HU Jianbiao, CEO of Miguo Culture, is the behind-the-scenes training mentor and popular debater of "Qipashuo" (China's most popular debate-themed variety show). He is known as the "Number One Debater in Malaysia" and is an influential figure in Sinophone debating circle.

9787521754650
March 2023
210mm x 147mm
240 pages
Price: ¥59



The Art of Intelligent Reading: A Guide to Become a Smart Reader

YANG Zhiping

30

This book is a comprehensive guide to the methodology of reading, addressing the three main challenges of "what is reading," "how to read," and "what to read."

What is reading? - You need to understand the scientific principles behind reading.

How to read? - You can learn from cutting-edge scientific research and the practices of wise individuals.

What to read? - This part presents the "systematic book selection method" and introduces "the thousand books of general knowledge."

With its elegant writing style, memorable quotes, profound ideas, and unique insights, this book offers great inspiration and guidance to all readers.

YANG Zhiping is a scholar, writer, and entrepreneur. He has long been devoted to the development of cognitive science products, curriculum, and science communication, aiming to promote the personal growth of knowledge workers and their families.

9787521744934
August 2022
210mm x 147mm
248 pages
Price: ¥59



August 2023
228 pages
In press

Fitness Can Change Your Life: Exercise with Liu Genghong

LIU Genghong

31

This book will be the first inspirational book of Liu Genghong, a well-known entertainer and fitness talent throughout China, about his fitness philosophy and healthy lifestyle over the years. Genghong Liu has nearly 70 million followers on Douyin (i.e., China's version of Tiktok) and billions of cumulative viewers of his fitness videos and live streams.

LIU Genghong, also called Will Liu, is a multi-talented Chinese entertainer who has not only made his mark in the acting and business world, but also make contributions in the health, fitness and sports fields and others excellently.



9787521750607
February 2023
230mm x 155mm
368 pages
Price: ¥88

Journeying Through a Vast World: Tour of 45 Landmarks of the World

LIN Chufang

32

This book is an immersive journey of global civilizations where readers can embark on at any time. The author believes that civilization is deconstructed into nine sections: symbols, imagination, organization, mega-projects, cities, collisions, major inventions, the modern world, and future challenges. Through 45 most important world-class landmarks of human life that transcend space and time, this book presents the occurrence and formation of human civilization in a new cognitive framework.

LIN Chufang, graduated from China University of Political Science and Law and has held positions such as senior editor at "Southern Weekend," executive editor of "Vista Magazine," founder of Yidu Media, and vice president at ByteDance. In 2017, he started traveling alone and developed a passion for reading, exploring, and sharing his experiences. He serves as the main host of the "30 Lectures on Civilization Landmarks" course on the Dedao platform.



9787521740592
April 2022
185mm x 130mm
408 Pages
Price: ¥88

Big Changes for Small houses

LU Wei

33

A hand-illustrated guide to opening up a new way of living.

Based on nearly 20 years of experience in interior design, the author focuses on solving the problems of how to decorate and arrange the layout of your home to make it look bigger, practical, and suitable for the elderly. As of January 2022, Lu Wei's previous books series *Room to Breath* have sold more than 1.5 million copies.

By continuing the hand-illustrated format, this book presents professional knowledge on dwellings in an easy-to-read and highly pragmatic manner.

LU Wei, leading writer on home space design and architect. Her previous books *Room to Breath* have been translated into 11 languages.





9787521747577
November 2022
195mm x 142mm
288 pages
Price: ¥78

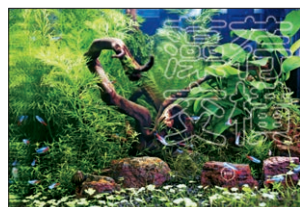
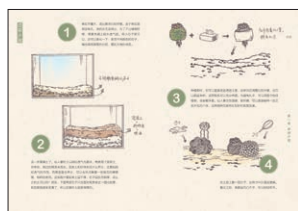
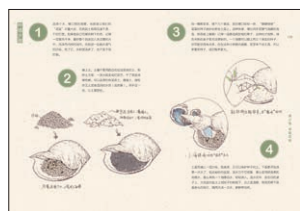
A Garden in One's Palm: A Beginner's Guide to Gardening

ZHANG Chenliang

34

This book is the plant care experience of science writer Zhang Chenliang. In addition to how to care for plants, the author also introduces the native habitats and habits of these plants, allowing readers to have a comprehensive understanding of the plants you want to grow. This is the highlight of this book that sets it apart from other gardening books.

ZHANG Chenliang holds a master's degree in Entomology from China Agricultural University and currently serves as the deputy editor-in-chief of "Bowu" magazine and as the director of the integrated media center for "China National Geographic". His work includes the best-selling popular science book series Notes on Haicuotu.



9787521750560
February 2023
210mm x 147mm
528 pages
Price: ¥79

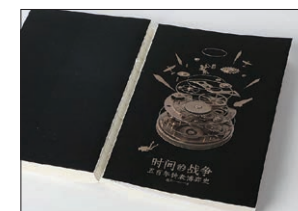
A War on Time: A 500-Year History of Watchmaking

FAN Zhu

35

This book delves into the history of watches and watchmaking through the lens of war based on extensive research. By creating a connection between warfare and watches, the author explores various topics including the evolution of watches and how war acts as the catalyst in the emergence of various types of watches, and the competition between brands and countries. The book presents a panoramic view of the lesser-known stories behind the world of watchmaking.

FAN Zhu is the founder of the self-media platform "Shang Wu Fan" (Business Fan), which has been recognized as the "fashion guide for business professionals and a benchmark for middle-class lifestyle."





9787521716054
September 2020
296 pages
230mm x 170mm
Price: ¥168

Traditional Chinese Colors: Aesthetics of Color in the Forbidden City

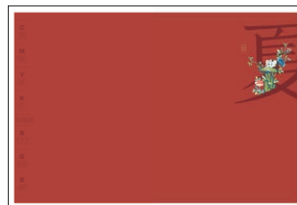
GUO Hao & LI Jianming

Through extensive research, this book traces the origins of 384 traditional colors of Chinese art from 400 historical documents. The colors are compared to the colors of 96 artifacts of Forbidden City, where readers will find traces of an ancient civilization.

GUO Hao, cultural scholar and investor in cultural and creative products.

LI Jianming, designer for cultural and creative products.

36



9787521747904
November 2022
284 pages
230mm x 170mm
Price: ¥198

Traditional Chinese Colors: Aesthetics of Color in the Mogao Caves

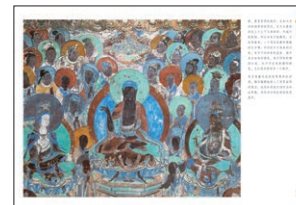
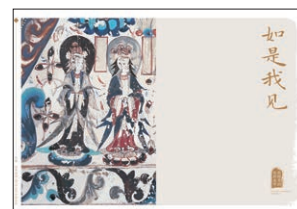
GUO Hao

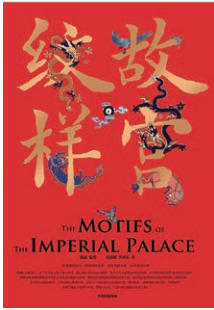
The Mogao cave murals are a marvel of color, where dark red and cyan are layered with gold and green; jade emerges from red clay to outline the blue-haired, green-eyed Bodhisattvas. Together, their harmonious palette gave birth to traditional Chinese art.

This book explores 72 colors from 108 copies of murals in 37 Mogao caves over 12 historical periods, from the artistic confluence resulting from the cultural exchange between the East and the West to the details of the daily life of the people.

GUO Hao, cultural scholar and investor in cultural and creative products.

37





The Motifs of the Forbidden City

Wenzang

38

9787521748819
March 2023
300 pages
260mm x 185mm
Price: ¥198

This book explores 117 Chinese traditional motifs and its heritage value. These motifs are invaluable resources for historical research and references for design, illustration, and decoration. All animal and plants motifs in this book are coming from clothing, carpet, porcelain, enamel, and architecture in Forbidden City.

HUANG Qingsui and LI Jianfei, founders of Wenzang, a digital motif museum that focuses on rediscovering, recreating and digitizing traditional Chinese motifs. Wenzang collects these motifs through extensive field research.



The History of Chinese Art

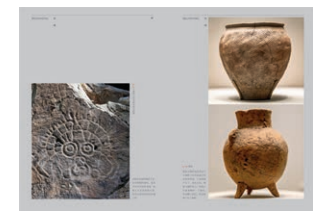
YANG QI

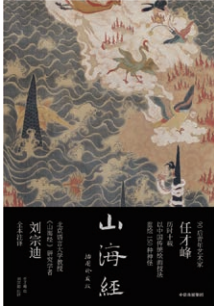
39

9787521737035
March 2022
363 pages
230mm x 170mm
Price: ¥168

This book traces the evolution of Chinese art in terms of style, technique, and subject matter from the Paleolithic cave paintings to the Mogao cave murals. This book gives the reader the opportunity to see Chinese art through 300 masterpieces by 50 great artists from 24 historical periods.

YANG Qi is a professor in the Department of Art History at the Academy of Fine Arts, Tsinghua University.





Classic of Mountains and Seas: Illustrated Collector's Edition

REN Caifeng & LIU Zongdi

40

The Classic of Mountains and Seas is an ancient Chinese text and compilation of mythical creatures and imaginary geography. This all-new collector's edition interprets the original text with a vernacular translation and a full commentary. In the meantime, it features 150 original silk paintings by artist.

The Classic of Mountains and Seas has often been considered a "book of monsters," but this edition sheds new light on the ancient text, revealing it to be a compendium of supernatural wonders and a chorography of regional anomalies.

REN Caifeng is a traditional Chinese brush painting artist who began working on the theme of *The Classic of Mountains and Seas* while still in college. He is known for integrating modern art into classical Chinese painting.

LIU Zongdi is a professor at the School of Literature of Beijing Language and Culture University. He is also a long-time researcher of *The Classic of Mountains and Seas*.

9787521753110
April 2023
260mm x 180mm
496 pages
Price: ¥198



The Legend of the Deep Sea Hotel

NAN He

41

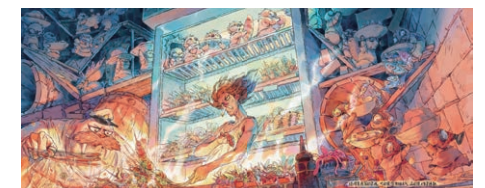
9787521746716
January 2023
280mm x 230mm
128 pages
Price: ¥168

After seven years of careful preparation, the original visual effects masterpiece animated film "Deep Sea" aims to create a new milestone in Chinese animation. Officially authorized by the film, this book is meticulously hand-drawn by skilled artists. *Legend of the Deep Sea Grand Hotel* takes you on a journey to explore the story of "Deep Sea."

The main character Nanhe, with his core team members—a fierce walrus and an adorable sea otter—worked hard to build his personally designed "Deep Sea" vessel by collecting and recycling waste materials. They embarked on a fantastic adventure aboard the "Deep Sea" and started their journey of wonders.

This picture book is a legendary tale of the Deep Sea Grand Hotel, hand-drawn by Nanhe himself. It includes the birth of the Deep Sea vessel, unveils Nanhe's background story, provides a detailed introduction to the Deep Sea cruise ship, and showcases the hotel's exciting entertainment services, unique menu, and programs.

The animated film was directed by Tian Xiaopeng, his previous 2 films have accumulated a total box office of 6 billion RMB. His new movie Deep Sea was shortlisted for 2023 Berlin International Film Festival Generation Kplus section. This film will also participate in the Annecy International Animation Film Festival and the Cannes Film Festival.





9787521727333
March 2021
580 pages
Price: ¥198

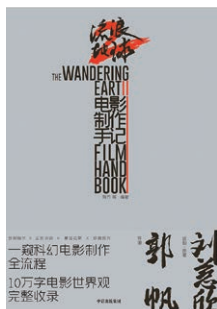
Art in Paradox: 500 Years of Western Art

YAN Bojun

42

This book takes a dichotomous approach to Western art history, presenting two masters with contrasting styles from the same period to build a coordinated system of understanding art. By studying the achievements of artists, the author provides a comprehensive overview of Western art history, helping readers to develop a deeper understanding of the subject without feeling lost in a sea of obscure terminology.

YAN Bojun holds a degree from Hong Kong University of Science and Technology and is currently pursuing a doctorate at Brown University. He gained popularity through creating high-quality science content on TikTok.



9787521751772
May 2023
210mm x 147mm
475 pages
Price: ¥122

The Wandering Earth II Movie Handbook

SHUO Fang

43

This book delves into the entire production process of *The Wandering Earth II* and covers the script creation, crew preparation, and post-production phases with in-depth interviews, behind-the-scenes footage, stills, sketches, and graphic design drawings. The book also reveals the movie's complete worldview where the interviewees tell the untold stories of the creators, actors, and behind-the-scenes team, and provide insights into the journey of Chinese science fiction filmmakers.

SHUO Fang is a renowned film producer and newspaper columnist, who has been involved in the planning and production of more than 20 films with a combined global box office revenue exceeding \$3 billion.



9787521747997
December 2022
230mm x 155mm
568 pages
Price: ¥79

The Winds of Change: A Chinese Family's Journey

LIANG Xiaosheng

44

- A tale of two cities—Harbin and New York that explores the changes in Chinese society through the portrait of four families over four generations and the resilience of the human spirit in the face of adversity.

- *East of Eden* meets *Pachinko*.

This book is a tale of two cities—Harbin and New York that explores the changes in Chinese society through the portrait of four families over four generations and the resilience of the human spirit in the face of adversity. The book will be adapted into a TV series.

In the 1930s, Gao Pengju is an ambitious young man from an upper-class family in Harbin, China. As historical events unfold around him—the Sino-Japanese War, the Communist Revolution, the Korean War and the Cultural Revolution, Gao finds himself caught up in the whirlwinds of change. As a result, Gao's family later immigrates to New York City in search of a stable life away from the turmoil. Liang offers a vivid and poignant portrayal of the struggles faced by ordinary people during an extraordinary period of history.

LIANG Xiaosheng (b.1949) is a novelist and screenwriter. He is a professor at Beijing Language and Culture University. His works have been translated into English, French, Japanese, Russian, and Italian. His works include *Confessions of a Red Guard: A Memoir* (Merwinasia, 2018) and *Panic and Deaf: Two Modern Satires* (University of Hawaii Press, 2001).

Reviews:

"In the face of national disasters, family changes, separations, and setbacks, the four members of the family uphold patriotism, integrity, strength, wisdom, warmth, and love, tightly intertwining the fate of the nation with the destinies of four generations. The book uses the first-person perspectives of Gao Kun, Zhao Shulan, and Lin Yu to narrate the lives and inner journeys of the different generations in various environments, bringing readers closer to the characters. The climax of the touching and tearful reunion between mother and son, as well as the humorous design of the mother-in-law and daughter-in-law's 'fighting,' create both unexpected surprises and moments of emotion. I stayed up all night reading this and find it difficult to sleep after finishing it!"



9787521749731
January 2023
210mm x 147mm
240 pages
Price: ¥56

Assassin's Awakening

LI Tang

45

- An action-packed adventure and an intoxicating mix of early 20th century East Asia, Wuxia, martial arts, and circus.
- Michael Chabon meets *The Three Musketeers* set in Asia.

As the Qing Empire crumbles in the chaos of 1918 Beijing, the life of a professional assassin Mengsheng takes a wild turn when he receives his latest mission to assassinate a Japanese nobleman. It is no easy feat tracking down a target in the winding alleyways of Beijing, especially when you are running into all sorts of wacky characters—from an intellectual disillusioned with life to a circus owner/magician struggling to make a living. Mengsheng encounters a cast of oddball characters that will keep you on your toes. And as the situation changes, Mengsheng starts to question everything he has ever known.

LI Tang (b.1992) is a novelist and poet who has won several awards, including the fourth Zijin People's Literature Star Award for Middle Grade Fiction, the October Literature Award, and the first prize of the Taiwan X19 Poetry Award. His short story Landing was translated into Korean and published in the Streetlight magazine; and another short story *The Town at the End of the World* was translated into English and published in *Spittoon* magazine.

Reviews:

"A killer should have been cold-blooded and ruthless, yet he becomes enamored with the world and refuses to accept his fate. He finds himself in a dangerous situation but still strives to reclaim his own will within the confines of being a killer. Like the silver elephant he once encountered, he stubbornly chooses the destructive path he desires. This book not only tells the story of a killer but also showcases the author's almost obsessive immersion in scene descriptions, presenting Beijing steeped in the atmosphere of turmoil during a specific era."

"The atmosphere of old Beijing's scenery and extraordinary events is portrayed very well, making it feel like the soul of the entire story. The story itself has a strong sense of animation, making it particularly suitable for a theatrical or TV adaptation, especially with the setting of the antagonist. The plot development resembles the template of Shonen manga or social intrigue dramas in TV specials. This aspect has a somewhat postmodern feel, especially with regards to Baudrillard's description of obscenity, where the story doesn't need hidden depths and all informational content is constructed and consumed on the surface."



9787521749434
January 2023
210mm x 147mm
320 pages
Price: ¥58

Under the Moon

LI Fengqun

46

- Women's writing that focuses on desire, power, and the limitations imposed on women in a rapidly changing world.
- *Madame Bovary* meets *Kim Jiyoung, Born 1982: A Novel* with hints of Henry James.

Yu Wenzhen is a plain-looking, unremarkable woman from a small, unnamed city. Dissatisfied with her life and yearning for something more, she feels invisible in her upbringing, workplace, and marriage until she meets a charming yet unscrupulous man, Zhang Dongnan. Her affair with Zhang eventually sends her into a downward spiral where she is constrained by societal norms and her familial obligations as a woman.

Winner of the third and fourth Zijinshan Literature Award, the first Lu Yan Zhou Long Novel Literature Award in Anhui Province, and the 2018 Long Novel Award of People's literature, **LI Fengqun** (b.1973) is a farmer and factory sewing worker turned writer whose work focuses on the difficult lives of contemporary Chinese women.



9787521753882
March 2023
203mm x 130mm
208 pages
Price: ¥49.8

Flying to Vancouver

JIANG Zai

47

- A book dedicated to intricately capture the multifaced aspect of the modern life.

Six stories woven with delicacy that showcases a couple who tend to their son's depression in a foreign land while dealing with their own shattered marriage. Meanwhile, a fiercely independent boy peddles laundry detergent, and a girl waits for her father to fly kites as her comatose mother lies in wait. Jiang's natural and meticulous observations capture emotions often overlooked amidst the dangers, pains, struggles, losses, and hopes of life.

JIANG Zai is a novelist and poet with a master's degree in English Literature. She has been nominated as a Rhodes Scholar. Her works include a short story collection titled "The Other Side of the Neighborhood" and a poetry collection called "Another Spring." She has won several awards, including the Shanhua Debut of the Year Award and the Star of Zhongshan Literary Award.



9787521755688
June 2023
203mm x 130mm
384 pages
Price: ¥59.8

Neither a Relative nor a Friend Suoer

48

- Step into a world where magic and the grotesque intertwine in a vanishing countryside.
- For fans of Jhumpa Lahiri.

This is the debut collection of short stories by the young novelist Suoer. The collection consists of eight captivating stories, each exploring the intricacies of human nature and combining magical and grotesque elements. These stories delve into the conflicts between modern-day relationships and the traditional clan society dynamics in the vanishing countryside of Guangdong. With themes of idolatry and emotional baggage, Suoer offers a thought-provoking portrayal of the human condition.

Suoer (b.1992) is a magazine editor, media practitioner, exhibition curator and a writer. He has been nominated for the Hong Kong Youth Literature Award, the Poxiansheng Award, the Zhongshan Star Literary Award, and the "Most Promising Newcomer of the Year" Award at the Southern Literature Festival.



9787521736779
March 2022
203mm x 130mm
240 pages
Price: ¥59

Wind Swept Land: Stories of Tibet Pema Tseden

49

- Experience the diverse and magical world of Tibet through movie-like short stories.
- A mind-altering blend of Gabriel Garcia Marquez and Haruki Murakami set in Tibet.

This collection features the latest and most influential short stories of the author, originally written in Chinese and Tibetan. Pema Tseden blends a variety of literary styles and sources, ranging from traditional Tibetan oral tales to magical realism, surrealism, and the theater of the absurd, and showcasing diverse characters such as an old storyteller, a toddler believed to be the Buddha's reincarnation, and an arsonist poet, offering an empathetic portrayal of the challenges Tibetans face in a globalized world.

Pema Tseden (b.1969) is Tibet's most prestigious filmmaker and a prolific fiction writer. His films include: *The Silent Holy Stones*, *The Search*, *Old Dog*, *The Sacred Arrow*, *Tharlo*, *Balloon*. *Tharlo* was nominated for a Golden Lion at the 72nd Venice International Film Festival and *Balloon* was nominated for Best Film for 76th Venice International Film Festival. His short stories have also been translated into French, German, Spanish, Japanese, Korean, and Czech. His works include *Enticement: Stories of Tibet* (State University of New York Press, 2018), *Tharlo: Short Story and Film Script* (HKU Museum and Art Gallery, 2017), and *Neige* (Philippe Picquier, 2013).

Goodreads Reviews:

"Pema Tseden brings us into the full beauty of Tibetan lifeworlds, and I never want to leave."

"One needs patience for Tseden's films, to let the imagery slowly seep in, to settle into their slow, deliberate rhythms. One does not need as much here, since the stories are so bite-sized, but they're equally captivating and magical."

"Contemporary fiction from Tibet is a rare treat."



9787521741087
November 2022
210mm x 147mm
328 pages
Price: ¥78

Bridging the Gaps: One Village at a Time

Brian Linden

50

- Discover the real China through the journey of an American who has lived in China for 30 years.
- A page-turner mixing Peter Hessler's *River Town* and Paul Theroux's *Riding the Iron Rooster*.

One Village at a Time is a captivating story that takes one on a journey of cultural understanding and personal growth. The book chronicles Linden's mission to bridge the cultural gap between the United States and China by conserving rural heritage sites, fostering community development with China's ethnic minorities, and advocating for sustainable tourism development. As a result, the book interweaves history, literature, and personal experience, making it an enlightening read.

Despite Linden's early interest in travel, he did not have the means to pursue it until 1984, when he won a scholarship to study Chinese in Beijing. In 2004, he and his family relocated to the Province of Yunnan and established the Linden Centre, a social enterprise as well as a boutique hotel chain. It was a life-changing experience that led Linden to develop a deep connection with the land, the people, and culture.

This book delves into the complexities of cultural diplomacy as it offers Linden's personal reflections on the challenges and triumphs of doing business between nations. The book also illustrates the power of creating personal connections in an era of diplomatic abrasiveness.

Linden's personal experience provides insight into China's rapid economic growth over the past 30 years. His story offers the important perspective that, in today's globalized world, the need to understand the complexities of modern China and its role in the world is more important than ever.

Brian Linden (b.1962) began working in Beijing in 1984, starring in one of the first movies since 1949 to feature a foreign lead. He has done graduate work at the University of Illinois, Hopkins Nanjing Center, and Stanford. In 2004, he returned to China with his wife and two young sons to preserve and repurpose a nationally protected heritage site—now known as The Linden Centre.



9787521747591
November 2022
230mm x 155mm
324 pages
Price: ¥69

The Life of the Han River

YUAN Ling

51

- A book that follows an ancient river upstream, taking the reader on a journey through its history to the reality of the lower-class struggle along its waterway.
- A mash-up of Peter Hessler and *Empire of Indus* by Alice Albinia.

The River of Han is the largest tributary of the Yangtze River, flowing from west to east across the heartland of China. For millennia, it has served as the sole source of water for the communities along its banks, but this has changed with the implementation of the South-North Water Transfer policy: its water is being transferred to feed 60 million people living far away. Through on-the-ground reportage, acclaimed journalist Yuan delves into the details of how the lives of people living within its watershed are affected while exploring hydrography, maritime history, and eco-migration.

Winner of the Tencent Annual Feature Award in 2012 and 2013, Tencent Bookstore Literary Award Non-Fiction Writer of the Year in 2015, Beijing News Tribute Writer of the Year in 2017, **Yuan Ling** (b.1973) is one of the most acclaimed writers and journalists whose work focuses on issues in Chinese society and the struggles of its lower-class citizens.

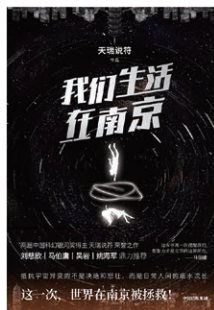
Reviews:

"Yuan Ling is a master of this style, his spare prose rarely criticizing the government explicitly, even as it vividly portrays social problems."

—**Ian Johnson**, "Everyone Is Isolated": An Interview with Yuan Ling," The New York Review

Contrary to the adage "How can one know death without knowing life," Yuan Ling, an experienced and refined journalist, chooses to look at death and write about the dead. He focuses on the deaths of lower-class people, such as beggars, miners, and fortune tellers, leaving traces of these silent people who have walked the earth. Behind his concise and restrained words, he has a deep understanding and compassion for all beings in this era. Yuan Ling once said that he wanted to keep his words away from the news and away from the hustle and bustle. He has done just that.

—Tencent Bookstore Literary Award 2015 Non-Fiction Writer of the Year Award Speech



9787521748390
December 2022
210mm x 147mm
872 pages
Price: ¥59

We Live in Nanjing

Tian Rui Shuo Fu

52

- Join two young heroes on a thrilling cross-dimensional journey to save humanity and spread warmth in desperate times in this gripping adventure.
- An intoxicating mash of *Project Hail Mary*, *This is How You Lose the Time War*, and Makoto Shinkai.

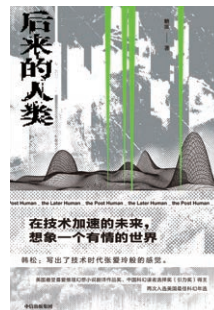
After a mysterious extraterrestrial creature arrives on Earth, humanity has almost vanished by 2024, leaving only one young woman, Banxia, in Nanjing, China. Through a stroke of luck, she contacts high-schooler Bai Yang living in 2019 in Nanjing through radio transmission. A cross-dimensional rescue mission unfolds as they try to uncover the cause of the impending disaster while confronting their own fates in the process. With the world on the brink of destruction and only one person left they must work together to save humanity in this thrilling sci-fi adventure.

Winner of Chinese Science Fiction Galaxy Awards for three consecutive years, **Tian Rui Shuo Fu** (b.1996) is a prominent younger-generation sci-fi writer known for his engaging and informative writing style.

Reviews:

"In addition to the feeling of long-awaited appreciation for the charm of science fiction, one must also admire the author's exceptional skills in storytelling, plot development, and vivid descriptions."

"Another pleasant surprise this year. I have come to realize that I truly enjoy this type of science fiction: one that relies on hard science as the foundation of its worldview, tells stories with a lighthearted and optimistic tone, and hides a profound tragic core within it."



9787521754896
April 2023
203mm x 130mm
252 pages
Price: ¥59

The Later Human

TANG Fei

53

- Three stories that explore the roles of simulated realities, non-human intelligence, and big data play in the future.

In a world where humans and machines are seamlessly integrated, three mid-length novels take us on a journey through a meticulously crafted future. Communication happens through virtual avatars in the cloud, daily errands are run by home AI systems, and cognitive abilities are enhanced through brain-computer surgery. Even sexual needs are satisfied through a system called "Joy," and individuals can rent and lend their bodies. The stories feature a cast of eccentric characters, including Helai, who lives in the clouds, Xinmin, who endures constant surveillance, and Zhao Xiaobai, who rents out her body. These tales explore simulated realities, big data, and non-human intelligence with a connection to our present that runs deep.

TANG Fei is a speculative fiction writer and a member of Science Fiction and Fantasy Writers of America. Her work has appeared in *Clarke's World*, *Apex Magazine*, and *Science Fiction World*. She prefers to write in a way that straddles or stretches genre boundaries. Her works include *Spore*, which was published in Italian by Future Fiction in 2022. Her short stories such as "Panda Breeder" were selected as *Smokelong Quarterly's* Best Flash Fiction of 2019 and "Wu Ding's Journey to the West" won Speculative Fiction in Translation's Most Popular Short Story silver medal.

Reviews:

"The science fiction novels by Tang Fei require careful reading, word by word. If you skim through them, you might as well not read at all because you'll miss out on her clever and insightful dialogue and the extensive amount of information conveyed. It's not an exaggeration to call her writing linguistic pearls."

"Delicate, perceptive, completely shattering your preconceptions of science fiction novels. It provides a profound understanding and empathy towards the human condition in the technological era. What impressed me the most was the author's precise grasp of bodily sensations and emotions."



Cat Spirit ZHANG Yun

54

- For fans of Umberto Eco and Susanna Clarke.
- Step into the enchanting streets of Chang'an where cat spirits, cryptic messages, and puppeteers gather, as two detectives race against time to solve a crime that could unravel an ancient mystique.

9787521744132
August 2022
210mm x 147mm
378 pages
Price: ¥69

During the day, the streets of Chang'an are bustling with activity. However, when night falls, they transform into a mysterious realm where wandering spirits roam freely. It is during these nocturnal hours that wizards don their robes, put on cat-faced masks, play tunes with their bone flutes to summon various deities and demons.

On the seventh day of November, as darkness blanketed the city, a peculiar event took place. A group of cat spirits, singing and dancing, ambushed a carriage transporting a hundred thousand taels of tribute silver, vanishing without a trace. Rumors circulate that the late puppeteer Qu Luotuo, whose body has been stitched together resembling the shape of a cat on the same night, may be involved in this mysterious incident. Adding to the intrigue, cryptic writings emerge on the palace walls of Empress Wu Zetian, proclaiming, "You are the mouse, and I am the cat!"

Amidst the enigma, two detectives, Zhang Zhuo and Di Qianli, embark on their investigation.

ZHANG Yun, born in the 1980s, hails from Lingbi, Anhui Province. He is a prominent figure in the study of Chinese folklore and literature on monsters. He goes by the self-proclaimed title of "Curator of the Divine Spirits Museum" and has a fondness for bizarre historical anecdotes and folk tales of strange phenomena. He is passionate about studying monsters but is also easily frightened by ghosts. Some of his notable works include "Chinese Monster Stories (Complete Collection)," "Playing Tricks," "Tales of Monsters," and "The Boy on the Whale's Back." His book "Chinese Monster Stories (Complete Collection)" received honors such as the "Sohu Culture's Top 10 Popular Books of 2020" and "Jiemian News' Recommended Book of 2020."



Criminal File of a Psychiatrist I ZHU Mingchuan

55

- Unravel mysteries along with a mysterious woman resurrected from death with a desperate psychiatrist.
- For fans of Stieg Larsson.

9787521754896
April 2023
203mm x 130mm
252 pages
Price: ¥59

Every morning at 10:10, a mysterious female informant visits the police station in Qingxiu to report a crime. She claims to have been murdered and possesses the ability to resurrect indefinitely. Vice-Captain Liao, from the criminal investigation team, initially dismisses the woman's claims as delusional ramblings. However, when he asks her to sketch the killer's portrait, he is taken aback by its striking familiarity.

Chen Putian, after years of studying medicine, finds himself unable to secure a position at a major city public hospital. Instead, he is forced to work as a psychiatrist in his hometown. Recently, he has also experienced a breakup with his girlfriend. While sitting in the outpatient clinic, Chen receives a notice from the medical department: a request for a medical inspection from the police station in Qingxiu!

This is going to be a trilogy.

ZHU Mingchuan is a popular blogger of Sina Weibo. He has studied psychology extensively and has dedicated to crafting stories that focus on medical and criminal investigations. Some of his notable works include "Institute of Forensic Medicine" and "Listening to Corpses." The latter has been adapted into a drama series. Zhu's writing is characterized by its peculiar and enigmatic nature and possess a raw and compelling realism. He currently resides in Ireland.

Backlist



All under Heaven: The Tianxia System for a Possible World Order
ZHAO Tingyang
Social Science-Philosophy
2016.1
English, French, German, Italian, Korean, and Japanese rights sold



The Empire of Silver
XU Jin
Social Science-History
2017.2
English rights sold



The Changjiang Civilization
FENG Tianyu, MA Zhiliang, DING Yuan
Social Science-Culture and Geography
2021.8
English rights sold



Limitless Supply: New Economy in the Digital Era
ZHOU Chunsheng, HU Xiuhai
Social Science-Economic
2020.8
English rights sold



On China's Economy
LIN Yifu
Social Science-Economic
2021.2
English, Korean, Arabic, Kazakh, and Portuguese rights sold



The Wild Future
WANG Weilian
Literature-Science Fiction
2021.6
Italian rights sold



Beijing 2050
LI Hongwei
Literature-Science Fiction
2017.5
French rights sold



The Sacred Clan
LIANG Hong
Literature
2020.3
English rights sold



A Co-op Kiosk
ZHANG Ji
Literature
2020.7
Indonesian, Portuguese, and Mongolian rights sold



The Zoo on the Grassland
MA Boyong
Literature
2017.3
Korean, Spanish, and Russian rights sold



Brain talks
YAO Nailin
Popular Science-Brain Science
2020.3
Traditional Chinese, Vietnamese, Korean, and Russian rights sold



Room to Breathe
LU Wei
Lifestyle
2016.5
Traditional Chinese, Thai, Vietnamese, Korean, Romanian, Russian, Swedish, and Polish rights sold